

	Other	23.0%	54000.0		
	TOTAL	100.0%	232000.0		Advertising Ex
Brand Share of Extra Bbl				Other	2%
	Remington	53%		Remington	8%
	Mossberg	37%		Winchester	10%
	Hastings	10%		Benelli	11%
	TOTAL	100%		Mossberg	12%
				Beretta	14%
				Browning	21%
				Ruger	23%
					100%