

## Centerfire Repeating Rifles

*The U.S. domestic market for centerfire repeating rifles is estimated to be 358M units annually with an estimated retail sales value of \$114MM.*

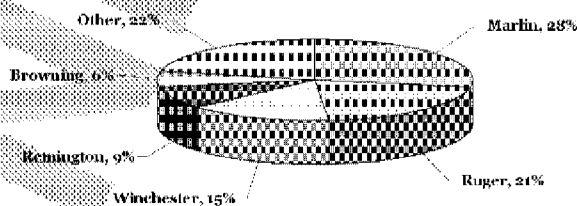
Sales volume and market share are estimated as follows:

**2001 Domestic Repeating Centerfire Rifle Market  
Estimated Sales by Manufacturer<sup>14</sup>**

| <u>BRAND</u> | <u>UNITS (M)</u> |
|--------------|------------------|
| Marlin       | 101              |
| Ruger        | 75               |
| Winchester   | 53               |
| Remington    | 28               |
| Browning     | 22               |
| Other        | <u>79</u>        |
| <b>TOTAL</b> | <b>358</b>       |

**Centerfire Repeating Rifle  
Brand Share (% of Units)**

**2001 Centerfire Repeating Rifles  
Brand Share by Manufacturer**



<sup>14</sup> Combined estimate of BATF, SAAMI, and NASGW 2001 Data