## **Market Category Summary**

## BREAK ACTION SHOTGUNS - OVER/UNDER

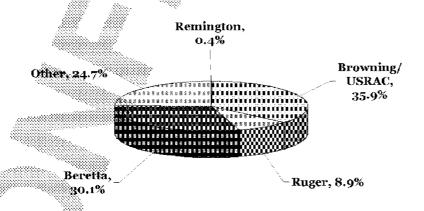
The domestic break action shotgun market is actually two markets; the over/under shotgun market and the single shot shotgun market. For purposes of clarity, the two markets will be analyzed separately.

The over/under (O/U) market is estimated to be 110-120M units annually with a retail sales value of \$78-88MM.

O/U volumes and market share as averaged domestically for the last three years are:

<u>BRAND</u>		<u>UNITS (M)</u>
Remington		.5
Browning/I	USRAC	40
Ruger		12
Beretta		35
Other		<u>28</u>
TOTAL		115

2001 Brand Share of O/U Shotguns (% of Units)



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