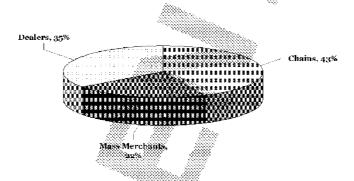
Distribution Analysis - Centerfire Rifles

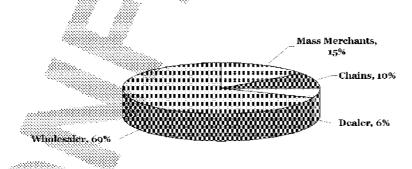
The table below portrays the estimated distribution through normal retail channels in the U.S. domestic market of Remington centerfire rifles.

Remington Centerfire Rifle Distribution Retail Sales % of Total Units



From a wholesale distribution perspective, Remington's position is as follows:

Remington Centerfire Wholesale Distribution



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