

Market Category Summary

PUMP ACTION SHOTGUNS

The domestic pump action shotgun market is estimated to be 580-620M units annually with a retail sales value of \$110-120MM.

Sales volumes and market share as estimated for the last three years of the domestic market are:

<u>BRAND</u>	<u>UNITS (M)</u>
Remington	230
Browning/USRAC	45
Mossberg	250
Benelli	70
Other	15
TOTAL	610

**2001 Brand Share of Pump Action Shotguns
(% of Units)**

