

The easiest way to digest this wide range of guns is to divide it into Field and Target/High-Grade. The Field guns are the **525, Lightning, White Lightning and Feather**, and offer polished blue metal and various styles of stock and fore-end in high-gloss wood. These are the less expensive O/Us in the Browning line, but account for the majority of sales. The Target/High-Grade guns are the **XS, XT, Gran Lightning, Privelege and Esprit**, and offer select wood, ported barrels, some with adjustable stocks and some with engraved sideplates.

The Winchester brand of O/U is the **Supreme**, and is a lower priced O/U than the Citori field grade guns. It is offered in field and sporting versions covering only 4 SKUs. The Supreme comes in at an average \$250 less than the comparable Citori product.

### **Beretta**

A close second in terms of volumes is Beretta with 30-32M units sold annually. The main Beretta O/U offerings are the **686 and 687 Field** family, which together include 74 SKUs. The 686 family is comprised of the **Whitewing, Onyx and Silver Pigeon**. The **Whitewing** has the lowest price in the Beretta line, and features 12 and 20 gauge guns with checkered A grade gloss-finished walnut and chambered for 3" shells. The **Onyx** also comes in 12 and 20 gauge, 3" or 3 1/2" chambers, select walnut with cut checkering and Schnabel fore-end. The **Silver Pigeon** is offered in 12, 20 or 28 gauge, and also has select walnut and Schnabel fore-end.

The 687 Field family includes the **Ultralight, the Silver Pigeon II, the Gold Pigeon and the Diamond Pigeon**. The **Ultralight** is a 12 gauge 2 3/4" only gun, and offers checkered select walnut in gloss or matte finishes. The **Silver Pigeon II** is offered in 12 or 20 gauge with 3" chambers and also has select walnut, but with an oil finish. The **Gold Pigeon** and **Diamond Pigeon** guns are 12, 20, 28 or .410 gauge, and come with highly selected walnut with a gloss finish. All of the 687 Field family come with Schnabel fore-end.

### **Ruger**

There are essentially two O/U shotgun offerings from Ruger: the **Red Label** and **Woodside** models. The **Red Label** features 12, 20 or 28 gauge actions with pistol grip, English straight or Sporting Clays stocks. It is the least expensive O/U model in the Ruger line. The **Woodside** is a 12 gauge 3" chambered gun only, and also comes with a pistol grip, English straight or Sporting Clays stock. Ruger's **Engraved** models are essentially Red Labels offered with engraved stainless steel receivers in 12, 20 or 28 gauge and only come with pistol grip or Sporting Clays stocks.