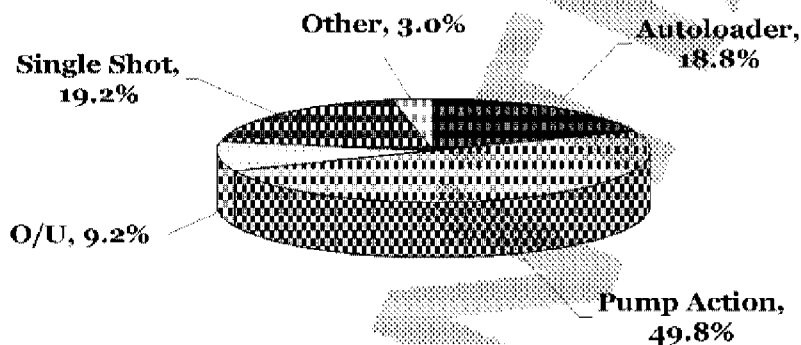
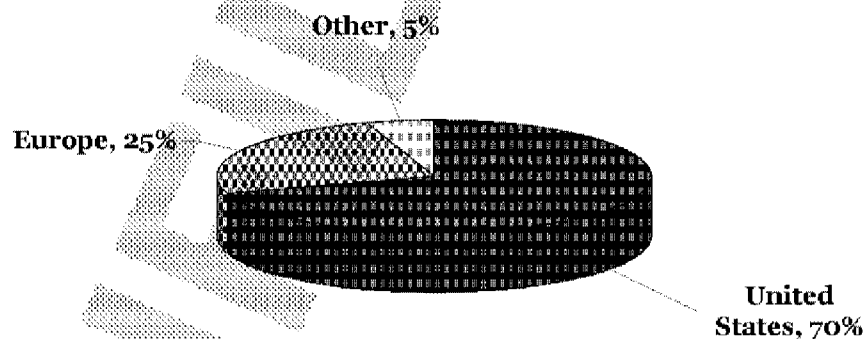


**2001 Shotgun Market Share by Action Type
(% of Units)**



The shotgun market in the U.S. dominates the world in units sold.

**World Shotgun Sales
(% of World Sales, excluding Ex-USSR & China)**



Shotgun purchases worldwide are still focused heavily on hunting and other sporting uses, despite a growing personal defense segment in the U.S.