## Centerfire Repeating Rifles

The U.S. domestic market for centerfire repeating rifles is estimated to be 358M units annually with an estimated retail sales value of \$114MM.

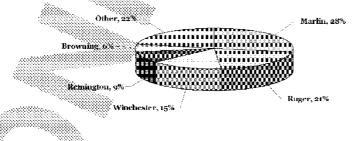
Sales volume and market share are estimated as follows

## 2001 Domestic Repeating Centerfire Rifle Market Estimated Sales by Manufacturer<sup>14</sup>

BRAND	UNITS (M)
Marlin	101
Ruger	75
Winchester	53
Remington	28
Browning	22
Other	<u>79</u>
TOTAL	358

## Centerfire Repeating Rifle Brand Share (% of Units)

2001 Centerfire Repeating Rifles Brand Share by Manuacturer



<sup>&</sup>lt;sup>14</sup> Combined estimate of BATF, SAAMI, and NASGW 2001 Data

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