

## John Trull

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**From:** Powell, Linda B.  
**Sent:** 10/16/2000 10:31:48 PM  
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**CC:** Nusz, Thomas R.; Wheaton, Art W.; Stevenson, Eddie O.  
**BCC:**  
**Subject:** Model 710 Article

This is a preview of Steve Cooke's article for Safari Times on the Model 710.

Safari Times

Remington's New Model 710

A Safari Times exclusive by Steve Cooke, Editor of Safari Times Canada.

Remington started out with the idea of designing an inexpensive, reliably built, workhorse rifle - and hit the jackpot in the process.

The Remington 870 Express has filled that bill for the shotgunner for years, and has become America's sweetheart everywhere ducks and geese are found. The "plain Jane" pump just "plain works". I've seen them keep on shooting while shotguns that cost many times more were packing it in as a result of mud, ice, dust, and anything else mother nature could throw at them. I've watched guides take a garden hose to their 870 after a day in the salt marshes, or rice fields to wash salt and mud out, hang them up to dry, squirt a bit of oil in and use them the next day with never a hang up. They are a working tool, and they just keep on working.

I don't think anyone could ever imagine repeating this "shotgun success" story in today's market, but I predict rifle shooters could be getting in on the ground floor of a repeat performance.

The Remington Model 710 is this company's first new rifle design in over 30 years. It will initially be offered in .30-06 Springfield and .270 Win., features a black matte finish with a grey composite synthetic stock and comes complete with a factory mounted and bore-sighted Bushnell Sharpshooter scope. It is designed to be virtually weather proof, easy to maintain when in the field for extended periods, and like the 870, just keep on working. And, it will retail for a little less than \$360.

Sound impossible?

That was my first reaction when I first heard about it. It started a flurry of phone calls to Remington to get more information, and as I started to understand the whole concept, the more I became convinced that it would be the perfect rifle for most of the world's serious hunters. The more information I received on it, the more questions I had, and I was soon reduced to the point where I was begging the Remington folk for the opportunity to take a quick peek at it, handle it, and if possible, shoot it a few times.

Persistence paid off, and eventually I was permitted an early preview with two other outdoor writers who were in the same predicament as I was. Ralph