

Sabatti
Pricing Strategy Cont.
• Over Under Shotguns

Configuration	Volume	Margin \$	Margin %	Gross Mrg \$
Field Grade	1,000	\$250	20.0	\$1,250,000
Upland Grade	550	\$350	25.0	\$192,500
Target Grade	1,000	\$401	27.6	\$401,000