

John Trull

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**From:** Doolittle, James F.  
**Sent:** 07/27/2005 11:24:47 AM  
**To:** Trull, John  
**CC:** Mead, Joseph P.  
**BCC:**  
**Subject:** FW: New 700 Firecontrol Naming Contest

How about the new REM trigger.

James F. Doolittle  
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-----Original Message-----

**From:** Mead, Joseph P.  
**Sent:** Thursday, July 21, 2005 7:12 AM  
**To:** Cioch, Gary L.; Doolittle, James F.; Haskin, Andy; LeMay, Michael K.; Leskovar, Robert F.; Streeter, Michael F.  
**Subject:** FW: New 700 Firecontrol Naming Contest

Here is your chance to win a gun. Note deadline

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**From:** Perniciaro, Stephen  
**Sent:** Wednesday, July 20, 2005 4:59 PM  
**To:** Sietsema, Glen D.; Butler, Timothy; Joy, Robert L.; Mead, Joseph P.; Shumway, Daniel W.  
**Subject:** FW: New 700 Firecontrol Naming Contest

Note the "sensitive nature" comment below.

-----Original Message-----

**From:** Trull, John  
**Sent:** Wednesday, July 20, 2005 1:07 PM  
**To:** Perniciaro, Stephen; Franz, Scott; Diaz, Danny; McGlory, Jeffrey; Pugliese, Joseph M.  
**Subject:** New 700 Firecontrol Naming Contest

Guys,

As discussed at the last Product Team Meeting, I am offering a prize for anyone who comes up with a name that we use for the new SPL firecontrol for our Bolt-Action rifles. Because of the sensitive nature of this project, please share this only with your direct reports. Key attributes that we want to focus in on to the consumer are:

Accuracy  
Better Out of the Box Trigger Pull  
Crisper Feel  
Enhanced corrosion resistance