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From: Trull, John

Sent: Wednesday, July 20, 2005 1:07 PM

To: Perniciaro, Stephen; Franz, Scott; Diaz, Danny; McGlory, Jeffrey; Pugliese, Joseph M.

Subject: New 700 Firecontrol Naming Contest

Guys,

As discussed at the last Product Team Meeting, I am offering a prize for anyone who comes up with a name that we use for the new SPL firecontrol for our Bolt-Action rifles. Because of the sensitive nature of this project, please share this only with your direct reports. Key attributes that we want to focus in on to the consumer are:

Accuracy

Better Out of the Box Trigger Pull

Crisper Feel

Enhanced corrosion resistance

If anyone comes up with a name that we choose, they will be entitled to a Model 700 SPS Stainless in their chambering of choice (provided of course that is one that we currently offer in the catalog).

I need all responses back by 7/29/05.

Thanks,

John C. Trull

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