

John Trull

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**From:** Cook, Todd D.  
**Sent:** 07/20/2005 02:26:19 PM  
**To:** Trull, John  
**CC:**  
**BCC:**  
**Subject:** FW: New 700 Firecontrol Naming Contest

John,

How about these:

ACE (accuracy-crispness-enhanced)

M2 (Implying a new generation of trigger performance)

Tri (Triple enhanced-accuracy, crispness, and corrosion resistance-you gotta try it!)

EUI (enhanced user interface)

Command (Performance-Driven Trigger, You're in Command)

Good luck with the new product. I hope you find a great name.

Todd

Todd Cook

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