

New Super Mag ALS			
New Remington High End Super Mag			
2 1/4", 3", and 3 1/2" Capable			
Initial Introduction of 26" and 28" Barrels			
Synthetic Stock and Fore End			
Compete with Beretta Extrema and Benelli Super Black Eagle			
NSP Range	Target Margin	Volume	
Super Mag	\$799-\$999	40%	4,500
ALS			