## Marketing's Proposals for the New Bolt Action Centerfire Program:

- ⇒ Build upon the M/700 strengths and address the cons listed above
- ⇒ More accurate headspace control
- $\Rightarrow$  Improve chambers
- ⇒ New extractor
- ⇒ Higher end bottom metal

## R&D's Proposals for the New Bolt Action Centerfire Program.

- ⇒ Utilize mass customization and agile manufacturing approach to institute a buildto-order production system
- ⇒ Need manufacturing input as product and process designs are strongly interdependent

## Initial Discussion of Proposed New Product Features:

- $\Rightarrow$  Where possible, build upon the M/700°
- ⇒ Changes are permissible when there are tangible benefits associated with those changes
- ⇒ Keep LH actions
- ⇒ Trigger assembly
  - New designs are OK
  - o Adjustable trigger pull force is highly desirable
- ⇒ Two position safety with overridable bolt lock
- ⇒ Magazine
  - Floorplate
  - o Detachable magazine (if it doesn't increase product line complexity)
  - Blind magazine
- ⇒ Stocks
  - Wood
  - o Synthetic (maybe not injection molded)
  - o Use bedding block in all stocks?
- ⇒ No sights on guns except dangerous game guns
- ⇒ Consider using stainless steel across the board (higher perceived value) and blackening if where necessary for cosmetic purposes
- ⇒ Flexible design configurable as close to the end of the production process as possible

## Path Forward.

⇒ Commence benchmark testing of competitive products this summer