

Hi Donna The CDL spot is fine. Plan to use the 700 SPS for Gear for Deer. Linda Powell will work with whoever at your shop to get the copy right. Someone down there has all the information

Al Russo

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From: Donna Gross [mailto:dgross@buckmasters.com]  
Sent: Tuesday, March 29, 2005 12:07 PM  
To: Russo, Alfred D.  
Subject: Gear For Deer

Hey Al,

Hope youre doing well! I talked with Eric Gill this morning and confirmed several questions concerning ads, logo, tag line and commercial for sponsorship but I wanted to check with you concerning the product and press release for the Gear for Deer for TV. We have a couple more weeks to receive it but I just wanted to make sure we have it and also the time when you'd like to see it aired.... same for the Gear for Deer for print in Buckmasters.

Eric told me to use the 700 CDL commercial for the DVD, correct?

Donna Gross

Buckmasters, Rack, & GunHunter Magazines

1-800-240-3337, ext 219

dgross@buckmasters.com

PS. Thank you so much for the "additional" advertising in our magazines. We truly appreciate your confidence in Buckmasters.

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