Linda Powell

From: Powell, Linda

Sent: 01/19/2005 02:00:57 PM

To: 'Brian Lynn'

CC:

BCC:

Subject: RE: SHOT?

I will have a press kit mailed to you today.

Hot items from my perspective are the Model 700 XCR (Xtreme Conditions Rifle) and the Model 870 Special Purpose-Turkey shotgun with Thumbhole stock. I have attached those two releases for your review.

I will be available on Sunday afternoon and Monday morning if you want to schedule a specific time. Otherwise, just stop by the booth and catch me.

-----Original Message-----

From: Brian Lynn [mailto:blynn@winnercomm.com]

Sent: Wednesday, January 19, 2005 1:50 PM

To: Powell, Linda Subject: RE: SHOT?

Hey Linda!

Shoot, literally and figuratively...I won't be in Vegas until Friday noonish. Would have liked to try some of the products out but guess I'll have to settle for seeing them in the booth. Is there a time that works best for you? Anything you can send me on your favorite/big-push product before SHOT would be good, lightens the lead-to carry around and I can get a head start on producing some of the copy.

Thanks! B

-----Original Message-----From: Powell, Linda To: Brian Lynn Sent: 1/19/05 12:16 PM

Subject: RE: SHOT?

Brian,

When will you be antiving in Yegas? We will be hosting a shooting event with Swarovski and Kahles on Thursday afternoon which will give you a "hands on" opportunity with our new products.

Best

regards,

-----Original Message-----

From: Brian Lynn [mailto:blynn@winnercomm.com]