

John Fink

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**From:** Schluckebier, David  
**Sent:** 01/12/2005 04:12:37 PM  
**To:** Trull, John; Fink, John  
**CC:**  
**BCC:**  
**Subject:** FW: 3 Year Plan-05.xls

Our annual new product ideas planning exercise brought up ideas shown below in the firearms section which could be some interesting ideas. Other ideas kicking around would be a model 7 in 338-08 Remington, or the 338-06 A-Square sold in as a classic offering.  
FYI

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**From:** McMurray, Christopher  
**Sent:** Wednesday, January 12, 2005 1:32 PM  
**To:** Schluckebier, David  
**Subject:** RE: 3 Year Plan-05.xls

This is a little late, but here are my suggestions for new product ideas:

**Ammunition:**

- \* 7mm-08 140 Core-Lokt Ultra
- \* .338-06 225 Core-Lokt Ultra and 225 AccuTip
- \* .25-06 120 AccuTip
- \* .44 Spl 240 JHP
- \* Core-Lokt Ultra Handgun Hunting Line
  - o .500 S&W Bonded Bullet (New bullet, not the Core-Lokt Ultra slug.)
  - o .480 Ruger Bonded Bullet
  - o .44 Mag Bonded Bullet
  - o Others?

**Firearms:**

- \* Bolt Action Handgun in .204 Ruger (Varmint Hunting)
- \* Compact Rifle (Model 7 size) in large handgun calibers (.44 Mag, .454, .480 Ruger, .500 S&W.)