

Model 700 Varmint Accuracy Standards - S. Perniciaro

- We need to establish a protocol to insure that our varmint rifles meet a level of accuracy that is congruent with the consumers perception that a varmint rifle should be capable of delivering sub-MOA accuracy out of the box.
- We already charge more for these guns, but we can likely get an additional premium if we can guarantee a level of performance.
- We need to firm up our future business of high revenue, high margin products and give the consumer "insurance" in the form of a guarantee that they are justified in paying the premium for a varmint rifle vs. a price point rifle.
- We need to control trigger pull weights on the SPL fire control to 3 -3.5 lbs max, guarantee that the rifle shoots MOA or better and include a target in the box with the gun for 2006. Shooting 100% on five different skus, 80% under 1" for three shot groups. Marketing would like to guarantee accuracy in 2006 while going away from HS stock. Will start 2006 varmint run in August of 2005.

7400 SGS-New gas system – S. Perniciaro

- Perniciaro to update on status.
- Team to decide if we should push forward.

Sietsema-Tested 30-06 in test lab, 1000 rounds in endurance with 2% overall malfunction rate. Will have 35 Whelan tested by the end of December. 80% of tooling will be in place by year end. Viewed as a low risk development. Needs new model number and new look. Make high end gun, high end wood with new dimensions. Changes made here carry over to new pump action look. 2006 Catalog introduction. J Trull to submit NPP's. Look at making trigger feel more like rifle trigger. Look at burnishing chambers.

2006 New Rifle Products**New Model 700 Varmint Line**

- Utilizes standards set forth above with respect to accuracy and trigger pull
- Will utilize SPL firecontrol
- Will utilize new stock design outlined at recent E-Town meeting on this subject
- Discussions around how we will achieve our goals on accuracy
- Discussions around styling and cosmetics, i.e. carbon receiver with stainless barrel
- R&D-Stock design from Todd Cooke

Update Model Seven Wood Line for 2006

- New styling i.e CDL style? General discussion
- Wood strategy discussion S&K, Boyds, other supplier?
- Lead time discussion and design lead discussion.

Model 7 line has been unchanged for 6-7 years

Spline cut recoil pad could differentiate the magnum from the non-magnum

If Boyds will switch to 1/4 sawn at same price, then make switch. Must check with S&K on holding price. May switch to S&K for Magnums in summer 2005.

R&D TOPICS**E-Town Development Topics****New Varmint Stock Design - Diaz/Mead/Mroz**

- Brief discussion on laying out preliminary design criteria
- Establish time for Trull, Mead, Mroz to travel to E-Town to meet with CAD group.
- Where is Cooke on design?

17 Hornady Mach 2 Project – Diaz/Lance