

Linda Powell

From: Powell, Linda
Sent: 11/30/2004 01:42:54 PM
To: 'Ben Battles'
CC:
BCC:
Subject: RE: On Target's SHOT Show issue

I would like to focus on the Model 700 XCR rifle. Press release attached. Image to follow.

-----Original Message-----

From: Ben Battles [mailto:battlesben@adelphia.net]
Sent: Tuesday, November 23, 2004 2:20 PM
To: Powell, Linda
Subject: On Target's SHOT Show issue

Hi Linda,

I'd like to run something from Remington in the SHOT Show "Sneak Peek" section of On Target's March 05 issue (the same issue you sent the 870 Special Purpose for). This issue will be distributed through our normal 2,000+ retailers, along with approx. 10,000 copies being handed out by the NSSF at SHOT. All I'll need from you is press release info. + pricing, and a high-quality digital image of the product. Let me know what you can do, thanks!

Best,
Ben