

REMINGTON
Press Release

October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington Announces New Synthetic Line of Model 700™ Bolt Action Centerfire Rifles

Madison, NC – The Remington® Model 700™ family of rifles has provided hunters and shooters worldwide with a line of high performance, durable bolt actions since its introduction in 1962. Renowned for its “out-of-the-box” accuracy, the Model 700 is quite possibly the best value in the marketplace today. New for 2005, Remington is pleased to announce a new line of synthetic offerings – the **Model 700 SPS™ (Special Purpose Synthetic)**, the **Model 700 SPS Stainless**, the **Model SPS DM (Detachable Magazine)** and the **Model 700 SPS Youth**. With over 25 different offerings to choose from, this expansive line of Model 700 synthetic rifles meets the needs of today’s hunters.

At the core of the **Model 700 SPS** family is the rigid design of the Model 700 receiver, machined from a solid steel bar. This combined with the famous “three-rings-of-steel” design which completely supports the cartridges make the Model 700 one of the strongest and most accurate actions available. Each Model 700 SPS is fit with a newly designed, more ergonomical synthetic stock featuring the recoil-taming R3™ Recoil Pad. The clean carbon steel barrels come in 24-inch length for standard short, short magnum and long action offerings and in a 26-inch length for magnum and Ultra Magnum calibers. These durable bolt action rifles are drilled and tapped for ease of scope mounting and have sling swivel studs.

Model 700 SPS (Special Purpose Synthetic) – This competitively priced version has a hinged floorplate and matte blue finish on all metalwork. Thirteen caliber choices cover the gamut from small game and varmints up to most North American big game. Available calibers are: .204 Ruger, .223 Rem, 22-250 Rem, .243 Win, 7mm-08, .308 Win, .270 Win, .30-06 Sprg, 270 WSM, .300 WSM, 7mm Rem Mag, .300 Win Mag and .300 Rem Ultra Mag. Suggested retail price: \$520

Model 700 SPS Stainless – This weather-defying version has a 416 stainless steel barreled action with matte finish and plated fire control components for added corrosion resistance. Truly a full featured rifle at a price point never before offered in the Remington line-up. For 2005, the Model 700 SPS Stainless will be chambered in .243 Win, 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$613.

Model 700 SPS DM (Detachable Magazine) – For added versatility, this version of the standard Model 700 SPS features a detachable magazine which is fully interchangeable with existing Model 700 detachable box magazines. Six calibers will be offered including .243 Win, 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$547