

## REMINGTON Press Release

October 14, 2004

### FOR IMMEDIATE RELEASE

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## Remington Announces New Synthetic Line of Model 700™ Bolt Action Centerfire Rifles

**Madison, NC** – The Remington® Model 700™ family of rifles has provided hunters and shooters worldwide with a line of high performance, durable bolt actions since its introduction in 1962. Renowned for its “out-of-the-box” accuracy, the Model 700 is quite possibly the best value in the marketplace today. New for 2005, Remington is pleased to announce a new line of synthetic offerings – the **Model 700 SPS™ (Special Purpose Synthetic)**, the **Model 700 SPS Stainless**, the **Model SPS DM (Detachable Magazine)** and the **Model 700 SPS Youth**. With over 25 different offerings to choose from, this expansive line of Model 700 synthetic rifles meets the needs of today’s hunters.

At the core of the **Model 700 SPS** family is the rigid design of the Model 700 receiver, machined from a solid steel bar. This combined with the famous “three-rings-of-steel” design which completely supports the cartridges make the Model 700 one of the strongest and most accurate actions available. Each Model 700 SPS is fit with a newly designed, more ergonomical synthetic stock featuring the recoil-taming R3™ Recoil Pad. The clean carbon steel barrels come in 24-inch length for standard short, **short magnum** and long action offerings and in a 26-inch length for magnum and Ultra Magnum calibers. These durable bolt action rifles are drilled and tapped for ease of scope mounting and have sling swivel studs.

**Model 700 SPS (Special Purpose Synthetic)** – This competitively priced version has a hinged floorplate and matte blue finish on all metalwork. Thirteen caliber choices cover the gamut from small game and varmints up to most North American big game. Available calibers are: .204 Ruger, .223 Rem, .22-250 Rem, .243 Win, 7mm-08, .308 Win, .270 Win, .30-06 Sprg, .270 WSM, .300 WSM, 7mm Rem Mag, .300 Win Mag and .300 Rem Ultra Mag. Suggested retail price: \$520

**Model 700 SPS Stainless** – This weather-defying version has a **416** stainless steel barreled action with **matte finish and plated fire control components for added corrosion resistance**. Truly a full featured rifle at a price point never before offered in the Remington line-up. For 2005, the Model 700 SPS Stainless will be chambered in .243 Win, 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$613.

**Model 700 SPS DM (Detachable Magazine)** – For added versatility, this version of the standard Model 700 SPS features a detachable magazine **which is fully interchangeable with existing Model 700 detachable box magazines**. Six calibers will be offered including .243 Win, 7mm-08, .270 Win, .30-06 Sprg, 7mm Rem Mag and .300 Win Mag. Suggested retail price: \$547