



October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Model Seven™ AWR to be Chambered in 6.8 mm Remington SPC

Madison, NC – Introduced as a military cartridge in late 2003, the Remington 6.8mm Special Purpose Cartridge (SPC) quickly became of interest within the hunting and shooting communities because of its enhanced accuracy, low recoil and effective downrange energy. Remington is pleased to announce the introduction of the Model Seven AWR (Alaskan Wilderness Rifle) chambered for the exciting new 6.8mm Rem SPC cartridge. This lightweight, fast-handling short action rifle is the perfect match for this diminutive, medium range cartridge.

Handcrafted in the Remington Custom Shop in Ilion, New York, the Model Seven AWR features a compact fiberglass composite stock that weighs in at 6 $\frac{1}{8}$ -pounds with hinged floorplate magazine (four round capacity) and sling swivel studs. The 22-inch clean barrel is constructed of 416 stainless steel and has a medium contour. Both barrel and action have a non-reflective, matte black Teflon® Coating for added durability. The receiver is drilled and tapped for scope mount.

Remington is one of the world's leading manufacturers of sporting firearms and ammunition and the pairing of a great cartridge with a great firearm sets us apart from the competition. The Model Seven AWR chambered in 6.8mm Rem SPC is available at a suggested retail price of \$1549.

Model	Seven AWR
Action	Eject/Short
BBL Length	22 inches
Overall Length	41 $\frac{1}{4}$ inches
Avg. Weight	6 $\frac{1}{2}$ lbs
Stock Material	Black Composite
Stock Finish	Matte
BBL Material	416 Stainless Steel
BBL Finish	Matte Black

#BB#

Teflon® is a trademark of DuPont Company.

Remington Arms Company, Inc.
Press Relations Office (800) 537-2278
870 Remington Drive, Madison, NC 27025