

October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Remington® Adds High Tech Rifle to the Model 700™ Family—the Model 700 XCR™ (Xtreme Conditions Rifle)

Madison, NC - Partnering the legendary features of the Model 700 platform with some of today's high tech manufacturing materials results in the new high performance, weather defying Model 700 XCR - the hardcore hunter's "dream rifle." This cutting edge rifle is available in 12 caliber offerings ranging from versatile .270 Win to the hard-hitting .375 Remington Ultra Mag.

The Model 700 XCR is truly built for extreme conditions. The stainless steel barreled action features a proprietary Plasma Vapor Deposition (PVD) coating. Benefits of the PVD coating include superior scratch resistance and corrosion resistance. Traditional stainless steel barrels contain an element of carbon, so when exposed to the elements these barrels can rust, not the XCR. Combine this corrosion resistance with a harder-than-nails surface and you have the ultimate rifle for any hunting condition. Fitting this weather-impervious barreled action into a top-of-the-line synthetic stock adds to the toughness of this Model 700. Designed with a rubber overmolding technology from Hogue, this durable stock has easy-gripping, overmolded panels in the grip and fore-end areas. Other features include clean 24-inch barrel on standard calibers and a 26-inch barrel on magnums, drilled and tapped for scope mounts, hinged floorplate, sling swivel studs and the amazing, recoil-reducing R3™ Recoil Pad.

For 2005, the Model 700 XCR is available in .270 Win, .30-06 Spg, 7mm Rem Mag, .300 Win Mag, .270 WSM, .300 WSM, .338 Win Mag, .375 H&H, 7mm Rem Ultra Mag, .300 Rem Ultra Mag, .338 Rem Ultra Mag and .375 Rem Ultra Mag. Suggested retail prices range from \$880 to \$900.

This is not your grandfather's rifle. The Model 700 Xtreme Conditions Rifle is at the top of the class in high performance and durability.

Model	700 XCR
Action	Bolt/Long & Magnum
BBL Length	24 inches (Long) or 26 inches (Magnum)
Overall Length	44 1/2 inches (Long) or 46 1/2 inches (Magnum)
Avg. Weight	7 1/2 lbs
Stock Material	Synthetic/Overmolded Grips
Stock Finish	Black Matte
BBL Material	Stainless Steel
BBL Finish	Satin PVD Coating

###

Remington Arms Company, Inc.

Press Relations Office (800) 537-2278

870 Remington Drive, Madison, NC 27025