

Remington Product Proposal

Date 04/19/04PP# **2004-64**

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Brief Description: 700 CDL 280 Rem 24"Market Overview: Mid year introduction for M700 CDL.

Volumes		National	Domestic			Law	1st Yr
SKU	Description	Accounts	Agencies	Int'l	Canada	Enf.	Total
27013	280 Rem		1250				1250
						0	0
							0
							0
							0
							0
		0	1250	0	0	0	1250

Volumes		2nd Yr	3rd Yr	4th Yr	5th Yr
SKU	Description				
27013	280 Rem				
	0				
	0				
	0				
	0				
	0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	532 \$	475 \$	48 \$	428	256 \$	172	40%
Project							
Actual							

Submitted By J. TrullRevisions: Original