## 2005 New Rifle Product - Mayfield

Model 504-T LS HB

OBJECTIVE: New Product NPP-2005-03 RAMAC's TBD

Line Extensions to M504 line in 22LR and 17HMR target versions.

Action: Discuss concepts and clarify any issues

Manufacturing and R&D understand the guidelines by Marketing.

Action: Will review stock prototype at SHOT from Boyd's. Will continue to monitor at

next PTM.

· Model 710 Steel Receiver

OBJECTIVE: Product Enhancement

Early 2004 indicators suggest that "sprucing up" the line in 2005 will be needed.

Action: Discuss path forward

Action: Team agreed to focus on this after 710 Magnums get into production.

Model 710 Short Action

**OBJECTIVE: New Product** 

Action: Discuss plan of action to introduce 243 Win caliber in M710. True short

action vs. using current action.

Team agreed that if we can make the all steel extruded receiver work, a true short action is a viable product option. Possibly for 2005 if we can get the magnums behind us.

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