

MAYFIELD BASED RIFLE PRODUCTS

2004 New Rifle Product – Mayfield

- Model 504
OBJECTIVE: New Product
Action: **Golemboski to advise of status of T&P build.**
Action: **Trull to review plan for writer's guns and rep samples.**
Golemboski reported that while there are some glitches here and there, things are essentially on schedule.

Action: **10 gun pre-build due to E-Town on 9/10. Will continue building while E-Town is evaluating 10 guns. Objective to have T&P build complete by 9/30. 60 guns for Writer's Seminar will be built and screened alongside T&P build.**
- Model 710 Magnum
OBJECTIVE: New Product
Action: **Review status of T&P and build plan.**
DAT proceeding well

Action: **Will have T&P guns delivered 2 weeks after 504.**

Mayfield Production Topics

- Model 597 17 HMR
OBJECTIVE: Production Update
Orders are holding fairly well, but we should continue to maintain a cautious view, especially with respect to wood issues
Action: **Review production and order position**
No changes since last meeting. Will continue to monitor.
- Model 597/710 Barrel Hangtag
OBJECTIVE: Product Enhancement
Action: **Mayfield to advise of status**
597 in place now. 710 within one month.
- Mayfield Lock
OBJECTIVE: Product Enhancement
Golemboski has identified source for lock and Marketing has reviewed and agreed that it is acceptable.
Action: **Golemboski to provide status update.**
On track to implement by end of 2003.