

Remington Product Proposal

Date 08/13/03

PP# **2004-27**

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Brief Description: Model 40-XS .308 Win (Complete System)

Market Overview: For International and Domestic Law Enforcement markets.

Volumes		National	Domestic		Law	1st Yr
SKU	Description	Accounts	Agencies	Int'l	Canada	Enf. Total
27227	Model 40-XS .308 Win (Complete System)			150		50 200
						0 0
						0 0
						0 0
						0 0
						0 0
		0	0	150	0	50 200

Volumes		2nd Yr	3rd Yr	4th Yr	5th Yr
SKU	Description				
27227	Model 40-XS .308 Win	300	300	300	300
		0			
		0			
		0			
		0			
		0			

Unit Pricing	Net Price	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	4175 \$	4,175 \$	418	\$ 3,758	2032	\$ 1,726	46%
Project							
Actual							

Submitted By J. Trull

Revisions: Original