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FOR IMMEDIATE RELEASE

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Remington® Adds America's Hottest New Rimfire Cartridge To Its 2003 Line-Up

Madison, NC - The 17 Hornady Magnum Rimfire is taking the rimfire world by storm. Not since the introduction of the 22 WMR over forty years ago has the rimfire community expressed such excitement and interest generated by a new product.

New for 2003, Remington Premier® 17 Hornady Magnum Rimfire ammunition will be offered in an explosive 17 grain V-Max[®] bullet with a sizzling muzzle velocity of 2550 fps. This new offering is the fastest and flattest shooting rimfire offering available, eclipsing the 22 Win Mag by over 500 fps in velocity.

The famous V-Max bullet is a super accurate polymer tipped bullet designed for explosive on-game performance. Whether used for target shooting or high-volume varmint hunting, the Premier 17 Hornady Magnum Rimfire will impress you with its lightning speed and unbelievable accuracy, all in a rimfire cartridge.

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V-Max[®] is a trademark of Hornady Manufacturing Company.

Remington Arms Company, Inc.

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