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FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Remington® Premier® HEVI-SHOT® Buckshot – Bringing Buckshot To A New Level of Performance

Madison, NC Continuing the tradition of providing the hunting and shooting public with the most innovative, trend-setting ammunition, Remington has introduced **Premier HEVI-SHOT Buckshot**. Composed of a proprietary alloy of tungsten, nickel and iron, HEVI-SHOT pellets are 10% heavier than lead. This equates to tighter shot patterns with increased penetration and knockdown power at extended ranges.

Testing at Remington's Research and Development facility has shown a dramatic 40% tighter pattern at 40 yards compared to standard lead buckshot. Even more impressive, the penetration in gelatin is 18% deeper than standard lead buckshot. The deeper penetration and tremendously tighter patterns produced by HEVI-SHOT pellets give the hunter a buckshot load with unheard of performance, unlike anything ever experienced to date.

When Remington Premier HEVI-SHOT made the scene last year, waterfowl, turkey and upland hunters were astounded at the effectiveness of this new product. Remington Premier HEVI-SHOT ammunition has revolutionized the high-performance shotshell market by producing loads that deliver extremely tight pattern density and unmatched down-range pellet energy.

Offerings for 2003:

Premier® HEVI-SHOT® Magnum Buckshot Loads

	Gauge	Shell Length	No. Pellets	Shot Size
New	12 ga	2 3/4"	9	00

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HEVI-SHOT® is a trademark of ENVIRON-Metal Inc. and licensed by the Remington Arms Co., Inc.

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Press Relations Office (800) 537-2278
870 Remington Drive, Madison, NC 27025