

Product Modification Program

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Program Modification Notice

- Model 700, Model 600, Model 660, Model 721, Model 722, Model 725, XP-100
- Notice in Industry Publications
- Active Website
- Toll Free # or mailing address to get to Service Personnel
- Work through our network of repair stations and our in-house repair facility

<date>

Where & When

- Vertical Publications
 - NRA's, Field and Stream, Outdoor Life, Shooting Times, Sports Afield, Shooting Times, Petersons Hunting, etc.
 - 3 months - 2002
 - April, May, June
 - 21,000,000 impressions per month, 63,000,000 total
- Website
 - 20,000 people per day – 6,000,000 + per year
 - Enhanced notification & information through technology

<date>

Offer

- Clean & Modify - \$20.00

Or

- Clean & Replace - \$20.00

Or

- For those who do not want their gun inspected/modified
 - Video and/or instruction sheet
 - On the unique operations of bolt-lock rifles

All people participating in update program will receive from Remington a coupon for \$20.00 towards the purchase of any safety-related product.

<date>