

Remington Product Proposal

Date 05/16/04NPP# **2005-13** RAMAC See Below Page 1Brief Description: XR-100 Rangemaster Single Shot Target RifleSite Assignment: ☒ ILION ☐ MAYFIELD ☐ R & DCategory: ☒ CENTERFIRE ☐ RIMFIRE ☒ ACCESSORYDist Channel: ☒ DOMESTIC ☒ INTERNATIONAL
☒ AGENCY ☐ LAW ENFORCEMENT
☐ NTL ACCOUNTSSales Type: ☐ CATALOG ☒ SPRING ☐ WINTER ☒ SHOW
☐ CUSTOMER SPECIALDelivery Info ☐ FULL QTY TO WHSE BY ☒ SHIP WITHIN THESE DATES 10/01/04-02/15/04
☐ MULTIPLE P.O. RELEASE DATESProduct Description ☒ NEW ☐ REPEAT ☐ MODIFY

notes: Single shot target rifle offered in std. line. Rifle features
black laminate Boyd's thumbhole stock (same as F202187 except
in black w/Remington butt pad, inletted for XP-100 action), with metal ADL style trigger g
Built with M40-XB adjustable fire control set at the factory at 3lbs.
Receiver is XP-100 single shot configuration with no magazine well cut out.
Engineering to develop a modified M700/Seven owner's manual for this product with inst
pertaining to how to adjust and operate the Model 40-X firecontrol.
This manual will include the verpage on listed on the "Supplement"
tab in this workbook in the firecontrol adjustment section of the manual, along with an ore
hangtag on the trigger guard warning the consumer that this is a target rifle
with a target trigger and to read the Owner's Manual prior to use.

Product Specs

Model: XR-100 RangemasterHand: RTCaliber: 204 Ruger, 223 Rem, 22-250 RemStock Material ☐ WOOD ☐ SYNTHETIC ☒ LAMINATE Type/Color: Boyd's thumbhole - Black LanStock Finish ☐ HIGH GLOSS ☒ MATTE ☐ CAMO ☐ OTHERReceiver Material ☐ STAINLESS ☒ CARBON ☐ STANDARDReceiver Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☒ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Material ☐ STAINLESS ☒ CARBON ☐ STANDARDBarrel Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☒ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Profile Varmint Contour ☐ FLUTED ☐ PORTEDBarrel Length 26"Bolt Finish ☐ CHROMED ☒ JEWELED ☐ BLUED ☐ OTHERCheckering NARecoil Pad/Butt Plt Same as on Model 700 VLSDrop at Comb Same as F202187Drop at Heel Same as F202187Length of Pull Same as F202187Swivels Same as F202187Sights None - Clean barrel

Bases NA
Rings NA
Scope NA
Special Ser # NA
Special Markings Receiver rollmarked Remington Model XR-100 Rangemaster
Barrel rolled with verbiage "Warning! Target Rifle - For Target Shooting Conditions Only"
Special Packaging Same as 27445
Accuracy Specs. 3 shot: Varmint 4 shot: Varmint 5 shot: Varmint
Ammunition Req. Standard gallery - varmint
Mag Box None. Single shot rifle only. No mag well cutout on receiver.

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Brief Description: XR-100 Rangemaster Single Shot Target Rifle

Market Overview: With the introduction of the Savage Acutrigger and the Savage Model 40 knock off of our Model 40-XB, competitive pressure is mounting from the consumer to offer an affordable target grade rifle in the standard Remington line. This introduction addresses that issue with a high value product built on a great reputation for the standard catalog line.

Volumes	SKU Description	National Accounts	Domestic Agencies	Int'l	Canada	Law Enf.	1st Yr Total
	25839 204 Ruger		1250				1250
	25841 223 Rem		1250			0	1250
	25843 22-250 Rem		1500				1500
	0						0
	0						0
	0						0
		0	4000	0	0	0	4000

Volumes	SKU Description	2nd Yr	3rd Yr	4th Yr	5th Yr
	25839 204 Ruger	1250	1250		
	25841 223 Rem	1250	1250		
	25843 22-250 Rem	1500	1500		
	0				
	0				
	0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	659 \$	589 \$	59 \$	530	278 \$	252	48%
Project							
Actual							

Submitted By J. Trull

Revisions: Original

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Brief Description: XR-100 Rangemaster Single Shot Target Rifle**Key Dates & Quantities**

	Date	QTY
Forecast	05/16/04	4000
DAT		
Start T&P		
Complete T & P		
Warehouse	See above	
Structures		
Catalog Decision		
Photo Sample	06/15/04	1
Writers Shooters	09/15/04	2
Writers Display	09/15/04	1
Sales Shooters	Writers	
Sales Display	Writers	
Rep Samples		
Shot Show	12/15/04	3
Test ammo		
Proof ammo		
Gallery ammo		

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Comparable Product #1 **RAMAC** 27489 **Description** 700 VLS 22-250 Rem

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	569	\$ 509	\$ 51	\$ 458	258	\$ 200	44%

Comparable Product #2 **RAMAC** 27445 **Description** 700 VLSS TH .223 Rem

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	629	\$ 562	\$ 56	\$ 506	287	\$ 219	43%

Comparable Product #3 **RAMAC** 29701 **Description** 700 VS .22-250 Rem

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	633	\$ 566	\$ 57	\$ 509	260	\$ 249	49%

Proposed Product Pricing **RAMAC** See NPP **Description** XR-100 Rangemaster

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	659	\$ 589	\$ 59	\$ 530	278	\$ 252	48%

Cost Basis/Buildup

27489	258
40-X F.C.	20 Increase
Total	278

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TRIGGER ADJUSTMENT/ALTERATION WARNINGS

The Model XR-100™ Rangemaster® Single Shot Target Rifle is equipped with a target style trigger assembly which is adjustable for trigger pull weight from 1 1/2lbs – 3 1/2lbs. Adjustments to the trigger must strictly adhere to the instructions included in the Owner's Manual of the Model XR-100™ Rangemaster® Single Shot Target Rifle. **WARNING!**

DO NOT ATTEMPT TO ADJUST THE TRIGGER PULL WEIGHT OF THE MODEL XR-100 RANGEMASTER® TRIGGER ASSEMBLY IF YOU HAVE NOT READ, OR DO NOT UNDERSTAND THE INSTRUCTIONS PROVIDED IN THE OWNER'S MANUAL. NEVER MAKE ANY ADJUSTMENTS TO THE TRIGGER ASSEMBLY OTHER THAN THE TRIGGER PULL WEIGHT ADJUSTMENT AS SPECIFIED IN THE INSTRUCTIONS FOUND IN THE OWNER'S MANUAL. IMPROPER ADJUSTMENTS TO THE TRIGGER ASSEMBLY CAN MAKE THE RIFLE UNSAFE AND RESULT IN PERSONAL INJURY OR DEATH.

USAGE OF THE MODEL XR-100™ RANGEMASTER® SINGLE SHOT TARGET RIFLE

(1) This rifle is intended for use ONLY by experienced and responsible shooters in a controlled target shooting environment where the rifle is NEVER loaded with a live round of ammunition except when it is in the ready-to-fire position with the muzzle pointed safely down range. (2) If a cartridge is loaded into the chamber and not fired, it should be IMMEDIATELY unloaded from the rifle. NEVER move the rifle away from the down range position without first unloading the round from the chamber. (3)

WARNING! NEVER carry this rifle with a live round loaded in the chamber.

FIREARM SALE OR TRANSFER

WARNING! BECAUSE THE MODEL XR-100™ RANGEMASTER® SINGLE SHOT TARGET RIFLE IS A TARGET RIFLE WITH A TARGET STYLE TRIGGER ASSEMBLY, IF YOU INTEND TO SELL OR OTHERWISE TRANSFER POSSESSION OF YOUR RIFLE YOU MUST:

- (1) Warn the purchaser or recipient of your rifle that the rifle is equipped with a target style trigger assembly intended for use in a controlled target shooting environment as specified above, and (2) give the purchaser or recipient this Owner's Manual for review and reference.

WARNING! NEVER ALTER OR MODIFY ANY PART OF THE TRIGGER ASSEMBLY OR ANY PART OF THE FIRING MECHANISM. IMPROPER ALTERATIONS CAN MAKE THE RIFLE UNSAFE AND RESULT IN PERSONAL INJURY OR DEATH.

WARNING! NEVER PUT YOUR FINGER ON THE TRIGGER UNLESS YOU ARE GOING TO FIRE THE FIREARM.