

Remington Product Proposal

Date 03/02/05NPP# **2005-ML4** **RAMAC 25657 REVISION 2**Brief Description: **700 POL LTR 20P SS HBFS NS HS3 .308 WIN**Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & DCategory: ☐ SHOTGUNS ☒ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORYDist Channel: ☐ DOMESTIC ☐ INTERNATIONAL
☐ AGENCY ☒ LAW ENFORCEMENT
☐ NTL ACCOUNTSSales Type: ☐ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW
☒ CUSTOMER SPECIAL TOWN POLICEExpected Ship Date Jun-05Product Description ☒ NEW ☐ REPEAT ☐ MODIFYnotes: LIKE A STANDARD LTR except w/VAR FLUTES AND SSOLD STYLE SAFETY/NO COMMERCIAL BOLT-LOCK SAFETYPer meeting 2/25/05 finish on barrel/receiver to be "blast" and "blast" on Triggeand firing pin plug. Bolt is to remain stainless like SPS boltFlutes will be standard 6 SG flute style

Product Specs

Model: 700P LTRHand: RTCal/Gage .308 WINStock Material ☐ WOOD ☒ SYNTHETIC ☐ LAMINATEType/Color: STD LTRStock Finish ☐ HIGH GLOSS ☐ MATTE ☐ CAMO ☒ OTHERSTANDARD HS AS ON CURRENT LTRReceiver Material ☒ STAINLESS ☐ CARBON ☐ STANDARDReceiver Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Material ☒ STAINLESS ☐ CARBON ☐ STANDARDBarrel Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Profile LTR W/VAR FLUTES ☒ FLUTED ☐ PORTEDBarrel Length 20" Twist Rate 1:12"Choke/s ☐ FLUSH ☐ EXTENDEDBolt Finish ☐ CHROMED ☐ JEWELLED ☐ BLUED ☒ OTHER LIKE SPS BOLTChecking STDRecoil Pad/Butt Plt: STDDrop at Comb STDDrop at Heel STDLength of Pull STDSwivels STD LTRRear Sight NONEFront Sight NONEBases N/ARings N/AScope N/ASpecial Ser # N/ASpecial Markings STD LTR MARKINGS AND LOCATIONS/STAINLESS

Laser Engraving N/A
Special Packaging N/A
Accuracy Specs. 3 shot: STD LTR 4 shot: STD LTR 5 shot: STD LTR

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Brief Description: 700 POL LTR 20P SS HBFS NS HS3 .308 WIN

Market Overview: For LE applications.

Volumes	National	Domestic		Law	1st Yr
SKU Description	Accounts	Agencies	Int'l	Enf.	Total
TBD 700 POL LTR 20P SS HBFS NS HS3 .308 WIN					
	0			125	125
					0
					0
					0
					0
	0	0	0	0	125
					125

Volumes	2nd Yr	3rd Yr	4th Yr	5th Yr
SKU Description				
TBD 700P LTR	125			
0				
0				
0				
0				
0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	795	\$ 725	\$ 73	\$ 653	295.35	\$ 357	55%
Project							
Actual							

Submitted By Greg Foster

Revisions: Original

REV 1 - 12/14/04

REV 2 - 3/2/05

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Key Dates & Quantities

	DATE	QTY
Forecast	12/01/04	125
DAT		
Start T&P		
Complete T & P		
Warehouse	06/15/05	125
Structures		
Catalog Decision		
Photo Sample		
Writers Shooters		
Writers Display		
Sales Shooters		
Sales Display		
Rep Samples	05/01/05	1
Shot Show		
Test ammo		
Proof ammo		
Gallery ammo		

TO SHOW CUSTOMER FOR APPROVAL

guard

FIXED

Comparable Product #1 **RAMAC** **5153** **Description** **7600 SYN .30-06 Carbine (18 1/2"**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	363	\$ 331	\$ 33	\$ 298	179.47	\$ 118	40%

Comparable Product #2 **RAMAC** **5709** **Description** **700P .308 Win (To establish com**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	632	\$ 576	\$ 58	\$ 519	244.75	\$ 274	53%

Comparable Product #3 **RAMAC** **Description**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!

Proposed Product Pricing **RAMAC** **TBD** **Description** **700 POL LTR 20P SS HBFS NS I**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	548	\$ 500	\$ 50	\$ 450	219.21	\$ 231	51%

Cost Basis/Buildup

Cost Estimate Provided by R. Lewis 11/30/01 on .308 version.
Same cost estimate applied to .223 version.

" barrel)

paritive margin basis)

HS3 .308 WIN
