

Remington Product Proposal

Date 03/02/05NPP# **2005-ML5** **RAMAC 25639 REVISION 2**Brief Description: **700 POL 26P SS HB NS HS1 B .308 WIN**Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & DCategory: ☐ SHOTGUNS ☒ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORYDist Channel: ☐ DOMESTIC ☐ INTERNATIONAL
☐ AGENCY ☒ LAW ENFORCEMENT
☐ NTL ACCOUNTSSales Type: ☐ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW
☒ CUSTOMER SPECIAL TOWN POLICEExpected Ship Date Jun-05Product Description ☒ NEW ☐ REPEAT ☐ MODIFYnotes: **STANDARD 700P EXCEPT STAINLESS STEEL BBL;
OLD STYLE SAFETY/NO COMMERCIAL BOLT-LOCK SAFETY
Per meeting 2/25/05 finish on barrel/receiver to be "blast" and "blast" on Trigge
and firing pin plug. Bolt is to remain stainless like SPS bolt
ORDER IS IN HOUSE FOR TOWN POLICE**

Product Specs

Model: 700P SS

Hand: RTCal/Gage .308 WIN

Stock Material ☐ WOOD ☒ SYNTHETIC ☐ LAMINATE Type/Color: STD 700P
Stock Finish ☐ HIGH GLOSS ☐ MATTE ☐ CAMO ☒ OTHER STANDARD 700 POLICE
Receiver Material ☒ STAINLESS ☐ CARBON ☐ STANDARD
Receiver Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMO
Barrel Material ☒ STAINLESS ☐ CARBON ☐ STANDARD
Barrel Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMO
Barrel Profile LIKE 25709 ☐ FLUTED ☐ PORTED
Barrel Length 26" Twist Rate 1:12"
Choke/s ☐ FLUSH ☐ EXTENDED
Bolt Finish ☐ CHROMED ☐ JEWELLED ☐ BLUED ☒ OTHER BLASTED

Checking STDRecoil Pad/Butt Plt: STDDrop at Comb STDDrop at Heel STDLength of Pull STDSwivels STDRear Sight NONEFront Sight NONEBases N/ARings N/AScope N/ASpecial Ser # N/ASpecial Markings STD 700P MARKING AND LOCATIONS/STAINLESS

Laser Engraving N/A
Special Packaging N/A
Accuracy Specs. 3 shot: STD LTR 4 shot: STD LTR 5 shot: STD LTR

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Brief Description: 700 POL 26P SS HB NS HS1 B .308 WINMarket Overview: For LE applications.

Volumes	SKU Description	National Accounts	Domestic Agencies	Int'l	Canada	Law Enf.	1st Yr Total
	TBD 700 POL 26P SS HB NS HS1 B .308 WIN		0			125	125
							0
							0
							0
							0
		0	0	0	0	125	125

Volumes	SKU Description	2nd Yr	3rd Yr	4th Yr	5th Yr
	TBD 700P				
	0				
	0				
	0				
	0				
	0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	795	\$ 725	\$ 73	\$ 653	295.35	\$ 357	55%
Project							
Actual							

Submitted By Greg FosterRevisions: OriginalRevision 1 - 12/14/04REV 2 - 3-2-05 Change of general information

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Key Dates & Quantities

	DATE	QTY
Forecast	12/01/04	125
DAT		
Start T&P		
Complete T & P		
Warehouse	06/15/05	125
Structures		
Catalog Decision		
Photo Sample		
Writers Shooters		
Writers Display		
Sales Shooters		
Sales Display		
Rep Samples	05/01/05	1
Shot Show		
Test ammo		
Proof ammo		
Gallery ammo		

TO SHOW CUSTOMER FOR APPROVAL

guard

FIXED

Comparable Product #1 **RAMAC** **5153** **Description** **7600 SYN .30-06 Carbine (18 1/2"**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	363	\$ 331	\$ 33	\$ 298	179.47	\$ 118	40%

Comparable Product #2 **RAMAC** **5709** **Description** **700P .308 Win (To establish com**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	632	\$ 576	\$ 58	\$ 519	244.75	\$ 274	53%

Comparable Product #3 **RAMAC** **Description**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!

Proposed Product Pricing **RAMAC** **TBD** **Description** **700 POL 26P SS HB NS HS1 B .3**

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	548	\$ 500	\$ 50	\$ 450	219.21	\$ 231	51%

Cost Basis/Buildup

Cost Estimate Provided by R. Lewis 11/30/01 on .308 version.
Same cost estimate applied to .223 version.

" barrel)

paritive margin basis)

308 WIN
