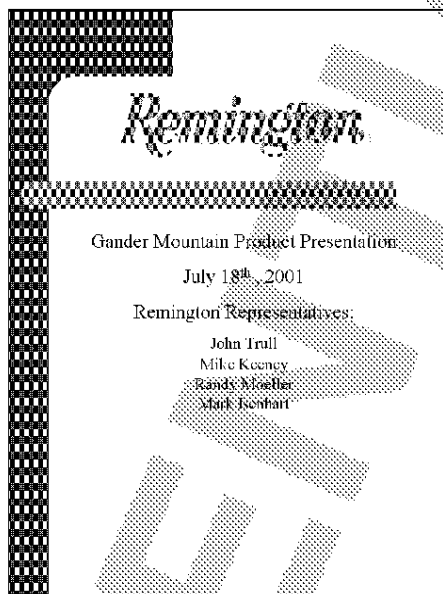
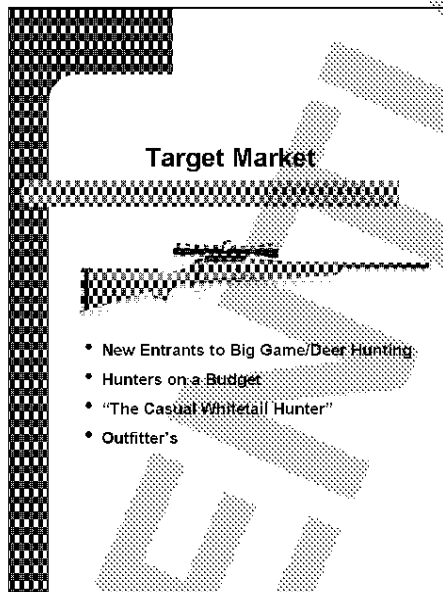
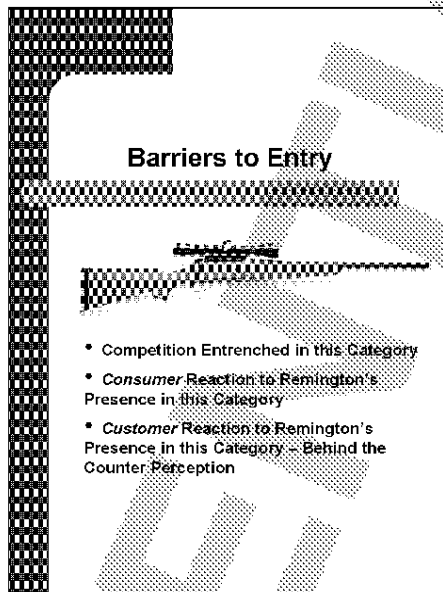




Marketing Objectives

- To Develop an Entry Level Centerfire Rifle Capable of Delivering Remington Performance at a Lower Price Point
- To Generate Incremental Sales Volume in the Centerfire Rifle Category
- To Satisfy the Criteria Established Above in a Manner Which Protects the Market Position of the Model 700





Remington's New Model 710

- 22" Ordnance steel barrel with hunting contour
- Matte glass bead metal finish
- 6 Groove Remington button rifling
- Right-hand rifle twist 1 in 10"
- Recessed crown muzzle treatment (target)
- Bore sited 3 - 9 x 40 Sharpshooter Scope

710 BARREL/ACTION

- Drilled and tapped for scope mounts
- Uniform scope mounting surfaces
- 3 RINGS OF STEEL
- 3 LOCKING LUGS THAT LOCK INTO BARREL
- 60 Degree bolt throw
- Bolt guidance system is nylon, reinforced fiberglass with Teflon and silicon additives
- All steel bolt handle, swept rearward and downward with knurling
- Bolt field stripable without tools
- ISS (Integrated Security System), J key operated
- External bolt release lever
- Bolt operable with safety switch in any position (no bolt lock)
- Factory set trigger at 3.5 - 5 pounds
- Trigger components from M700
- Barrel compression fitted to the receiver

**BUSHNELL 3 X 9 X 40 MATTE
SHARPSHOOTER RIFLE SCOPE**

- Fully water and fog proof
- Fully coated lenses
- Lifetime limited warranty
- Multi-X® Reticle
- Fully adjusted aperture
- 1/4" Clicks at 100 yards
- 3" eye relief
- Neoprene eye guard
- Sure-grip power change ring

710 MAGAZINE BOX



- Removable box with steel magazine front latch
- 4-round capacity
- Total gun capacity = 5 (4 in box, 1 in chamber)
- Metal box easily disassembles for cleaning
- Synthetic box cover with vertical Remington logo
- Dual stack/center feed for positive feeding
- Cartridges loaded into box from front position

710 STOCK

- Gray, fully-textured Remington synthetic stock
- Cheek piece for right-handed shooter
- Black rubber recoil pad
- Black grip cap with Remington Arms shield
- Hex style takedown screws that attach to barrel
- Sling swivel studs

710 GENERAL

- Overall length = 42" (M/700)
- Weight = 7 lbs. (M/700 less 1/4 pound)
- Initial caliber offerings are .270 Win and 30/06
- Performance accuracy (M/700 out-of-the-box)
- System life exceeds that of steel
- Twist = 1 in 10
- LOP = 13 1/4" Drop @ Comb = 1/2" Drop @ Heel = 11/16"
- REF # 7408/7410

710 Initial Release

PRODUCT CONCERNS

- Action Difficult to Cycle
- Bolt Binds When Over Rotating

CORRECTIVE ACTION TAKEN

- Bolt Body Finish Changed from Bead Blast to High Polish Blue
- Designed Ribs to Fit in Backside of Receiver Insert to Provide Additional Support

710 Post-Upgrade

PRODUCT CONCERNS

- Over Rotation Concerns Resolved, Action Remains Difficult to Cycle

CORRECTIVE ACTION TAKEN

- Bolt Body Finish Change Yielded a Bolt Body at Max Dimensions, Changed Process to Polish Bolt Body to the Lower End of the Process Specification

710 Current

- High Polished Blue Bolt Body
- Bolt Body Manufactured to New Parameters Equivalent to Low End of Initial Specification
- All Units Shipped with Receiver Ribs Installed to Eliminate Torque Issues with the Receiver Insert