- 1 REMINGTON'S NEW MODEL 710
- 2 NEW REMINGTON MODEL 710 BOLT-ACTION RIFLE.

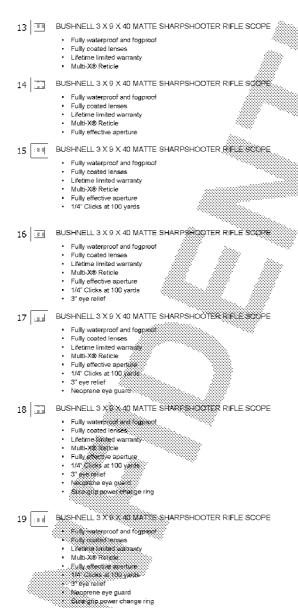
#### BARREL ACTION

- 22" Ordinance steel barrel with hunting contour
- 3 BARREL/ACTION
  - 22" Ordinance steel barrel with hunting contour
  - · Matt glass bead metal finish
- 4 BARREL/ACTION
  - 22" Ordinance steel barrel with hunting contour
  - Matt glass bead metal finish
  - 6 Groove Remington button rifling
- 5 BARREL/ACTION
  - 22" Ordinance steel barrel with hunting contou

  - Matt glass bead metal finish
     Groove Remington button rifling
  - Right-hand rifle twist 1 in 10"
- 6 SENT BARREL/ACTION
  - 22" Ordinance steel barrel with hunting continu
  - Matt glass bead metal finish
  - 6 Groove Remington button rifling
  - Right-hand rifle twist 1 in 10%
  - Recessed crown muzzle treatment.
- 7 RECESSED CROWN MUZZLE
- 8 BARREL/ACTION
  - 22" Ordinance steel barrel with fruiting contour
     Matt glass beed metal finish

  - 6 Groove Remington button rifling
     Right-hand rifle twist 1 in 10.

  - Recessed grown muzzle beatment
     Bore sited 3 x 9 x 40 Bushnell scope
- 9 8 BARRECACTION
  - 28 Ordinance steet barrel with hunting contour seat grass baad metal finish
     6 Organic Retrigion button rifling Right handle solar titls of Right and the solar titls of Recessed crown match better to be better to be steed 3 x 9 x 40 Birshhell scope
- 10 BUSHNELL 3X3X ANNATTE SHARPSHOOTER RIFLE SCOPE
  - Fully waterproof and foggroof
- 21 PUSHNELL 3 X 9 X 40 MATTE SHARPSHOOTER RIFLE SCOPE
  - Fully waterproof and fogproof Fully coated lenses
- 3 X SUSHNELL 3 X S X 40 MATTE SHARPSHOOTER RIFLE SCOPE
  - Fully waterproof and fogproof
     Fully coated lenses
     Lifebrie limited warranty



20 BARREL/ACTION

E Dinited and tapped for scope mounts



- Drilled and tapped for scope mounts
   Uniform scope mounting surfaces
- 3 Rings of Steel
- 23 BARREL/ACTION Drilled and tapped for scope mounts
  - Uniform scope mounting surfaces 3 Rings of Steel
- 3 Locking lugs that lock into barrel
- 24 3 LOCKING LUGS 25 BARREL/ACTION
  - Drilled and tapped for scope mounts

  - Uniform scope mounting surfaces
     3 Rings of Steel

  - 3 Locking Lugs that lock into barriels
  - 60 degree bolt throw
- 26 SARREL/ACTION
  - Drilled and tapped for scope-mounts
  - Uniform scope mounting surfaces
  - 3 Rings of Steel
  - 3 locking lugs that lack into barrel

  - 60 degree bolt throw.
     Bolt liner is nylon, rentroced Reergiass with Tereo, and silicon additives.
- 27 BARREL/ACTION
  - Drilled and tapped for scope mounts
     Uniform scope mounting surfaces.

  - 3 Rings of Steel
     3 locking tuge that lock into barriel.

  - 60 degree bot throw
     Bot liter is nylon, rehibited fiberglass with Teflon and silicon additives. All steel bolt handle swept rearward and downward with knurling
- 28 BARRELACTION
  - Driffed and tapped for scope mounts
  - Uniform scope mounting surfaces
    3 RINGS OF STEEL

  - 3 RINGS OF STEEL

    3 BOCKING LUGS THAT COEK INTO BARREL
    60 Begree bolt throw

    Bothlight is nation security of the property of t
- 29. \*\* BARREL/ACTION
  - Divised and tapped for scope mounts
     Divisori scope mounting surfaces
     3 RINGS OF STEEL

  - 3 LOCKING LUGS THAT LOCK INTO BARREL
  - ## 00.degree bolf throw
    ## Bolf liner is nylon, reinforced fiberglass with Teflon and silicon additives
    ### Misteel bolt handle, swept rearward and downward with knurling
  - Bolt fight strippable without tools

· ISS (Integrated Security System), J key operated

### 30 ISS/J-KEY

- 31 BARREL/ACTION
  - Drilled and tapped for scope mounts
  - Uniform scope mounting surfaces 3 RINGS OF STEEL

  - · 3 LOCKING LUGS THAT LOCK INTO BARREL

  - 60 degree bolt throw
  - Bott liner is nylon, reinforced fiberglass with Teflon and sixeogradditive All steel bott handle, swept rearward and downward with knitting
  - Bolt field strippable without tools
    ISS (Integrated Security System), J key operated
    External bolt release lever
- 32 BARREL/ACTION
  - Drilled and tapped for scope mounts
  - Uniform scope mounting surfaces

  - 3 RINGS OF STEEL 3 LOCKING LUGS THAT LOCK INTO BARREL

  - 60 degree bolt throw

    Bolt liner is nylon, reinforced fiberglass with tellon and silicon additives:
  - All steel bolt handle, swept rearward and downward with knurling Bolt field strippable without tools

  - ISS (Integrated Security System), J.key operated
     External bolt release lever

  - Bolt operable with safety switch thank position (no bolt lock)

### 33 . BARREL/ACTION

- Drilled and tapped for scope mounts
- Uniform scope mounting surfaces
- 3 RINGS OF STEEL 3 LOCKING LUGS THAT LOCK INTO BARREL

# 34 BARREL/ACTION

- Drilled and tapped for scope mounts

- Unificial scope motivating surfaces
  \$ RINES OF STEEL
  \$ CONTROL LUGS \$ REAT LOCK INTO BARREL
  600 degree both thow
  Bott limes \$ 70000 residenced fiberglass with Teflon and silicon additives
- All steel bolt handle; ewept rearward and downward with knurling
   Bolt-field strippable without tools:

- Bolt operation with safety switch in any position (no bolt lock)
   Factory set tragger at 3.5.5 pounds
- Trigger companents from M/700

# 35 TRIGGER VIEW

# 36 RM BARREL/ACTION

- Ditted and tapped for scope mounts
   Unitoxit scope mounting surfaces

- 3 RINGS OF STEEL
- · 3 LOCKING LUGS THAT LOCK INTO BARREL
- 60 degree bolt throw
- Bolt liner is nylon, reinforced fiberglass with Teflon and silicon additives All steel bolt handle, swept rearward and downward with knurling
- Bolt field strippable without tools ISS (Integrated Security System), J key operated
- External bolt release lever
- Bolt operable with safety switch in any position (no bolt lock)
- Factory set trigger at 3.5 5 pounds Trigger components from M/700
- Barrel pressed into the receiver

# 37 SARREL/ACTION

- Drilled and tapped for scope mounts
- Uniform scope mounting surfaces 3 RINGS OF STEEL
- 3 LOCKING LUGS THAT LOCK INTO BARREL 60 degree bolt throw
- Bolt liner is nylon, reinforced fiberglass with Tellon and spicon additives
- All steel bolt handle, swept rearward and downward with knurling
- Bolt field strippable without tools ISS (Integrated Security System), J key operated
- External bolt release lever
- Bolt operable with safety switch in any position (no bolt lock) Factory set trigger at 3.5 5 pounds
- Trigger components from M/700
- Barrel pressed into the receiver Barrel and Action are pillar bedded

# 38 PILLAR-BEDDED BARREL

### 39 BARREL/ACTION

- Drilled and tapped for scope mount
   Uniform scope mounting surfaces

- 3 RINGS OF STEEL.
  3 LOCKING LUGS THAT LOCK INTO BARREL
- 60 degree bolt throw.

  Bolt liner is nylon: :edforces! Rberglass with Teflor; and silicon additives
- All steel bolt handle, swept ছিত্তকোমী রুম্ম downward with knurling Bolt field strippable without tools

- ISS (Integrated Security System). J New operated:
  External polityslesse lever.
  Bott operable with asticity switch in any position (no bolt lock).

- Bott operable with safety another, an Factory set trigger at 35, 5 pounds. Trigger components from M700. Barrel pressed into the receiver Barrel and Action are pollar bedded

# 40 × MAGAZINE BOX

- Removable box positive steel magazine front latch
- 41 MAGAZINE SCX
  - ः Removable box; positive steel सम्बद्धazine front latch 4-tound capacity (total gun capacity = 5)
- 42 MAGAZINE BOX
  - Removable box positive steel magazine front latch
  - 4-round capacity total gun capacity = 5)
     4-in-box, 1 in chamber)

### 43 MAGAZINE BOX

- Removable sox positive steel magazine front latch
- 4-round capacity (total gun capacity = 5 (4 in box, 1 in chamber)
- **Meta**l box easily disassembled for cleaning



- · Removable box; positive steel magazine front latch
- 4-round capacity (total gun capacity = 5
- (4 in box, 1 in chamber)
  Metal box easily disassembled for cleaning
- · Synthetic box cover with vertical Remington logo

# 45 BOX COVER W/REMINGTON LOGO

# 46 MAGAZINE BOX

- Removable box; positive steel magazine front latch
- 4-round capacity (total gun capacity = 5 (4 in box, 1 in chamber)
- Metal box easily disassembled for cleaning
- Synthetic box cover with vertical Remington logo
- · Dual stack/center feed for positive feeding

#### 47 MAGAZINE BOX

- Removable box; positive steel magazine front latch
   4-round capacity (total gun capacity = 5

- (4 in box, 1 in chamber)
  Metal box easily disassembled for cleaning
- Synthetic box cover with vertical Rentington logo Dual stack/center feed for positive seeding
- Cartridges loaded into box from (toht position (not top)

#### 48 MAGAZINE BOX

- (4 in box, 1 in chamber)
   Metal box easily disassembled for cleaning.
   Synthetic box cover with vertical Remington logo
   Dual stack/center feed for positive feeding.
- Cartridges loaded into tox from front position (not tox)

### 49 3 STOCK

Special gray, fully textured Remongton synthetic stock

### 50 Tag STOCK

- Special gray, fully-textured Remington synthetic stock
   Cheek piece for right randed shooter

# 51 STOCK

- Special gray, fully sextured Remington synthetic stock
   Cheek pleck for right banded shooter
   Black rubber resplit part

### 52 STOCK

- Special gray, fully rextured Remington synthetic stock
   Cheek piece for right-kanded shooter

  - Black rubbernicoil paid: Black propospowith Remongton Arms shield

# 53 GRIP CAP W/RA SHIELD

### 54 STOCK

- Special gray, fully-textured Remington synthetic stock
  Cleek, piece for right-handed shooter
   Black tübber recoil pad

- Black grip cap with Remington Arms shield

Special hex style takedown screws that attach to barrel

55 STOCK

- Special gray, fully-textured Remington synthetic stock
- Cheek piece for right-handed shooter Black rubber recoil pad
- Black grip cap with Remington Arms shield
- Special hex style takedown screws that attach to barrel
- Sling swivel studs
- 56 STOCK
  - Special gray, fully-textured Remington synthetic stock.
     Cheek piece for right-handed shooter

  - Black rubber recoil pad
     Black grip cap with Remington Arms shield
  - Special hex style takedown screws that attach to barrel
  - Sling swivel studs
- 57 GENERAL
  - Overall length = 42 1/2" (M/700)
- 58 GENERAL
  - Overall length = 42 1/2" (M/700)
  - Weight = 7 1/8 lbs. (M/700 less 1/4 pound)
- 59 :≋ 

   GENERAL

  - Overall length = 42 1/2" (M/700)
     Weight = 7 1/8 lbs. (M/700 less 1/4 pound)
     Initial caliber offerings are .270 Win and 30/06
- 60 SENERAL

  - Overall length = 42 1/2° (M/700)
    Weight = 7 1/8 lbs. (M/700) less 1/4 pound)
    Initial caliber offerings are .270 Win and 30/06
    Performance accuracy (M/700 out-of-the-box)
- 61 GENERAL
- Overall length: 46:392 (M/700)
   Weight = 7 1/6 lbs. (M/700) sees 1/4 pound)
   Initial caliber offenings size. 379,000 and 30/05
   Performation accuracy (M/700 oxigo) title box)
   System 86:07 5,000 (ds (more than 10 kines normal usage)
- 62 GENERAL

  - Overall length, #32.312" (M/700)
     Weighte 7.08-lbs: \$M/700 less 1/4 pound)
     Initial calibite (dibrings light, 2/0 Win and 30006
     Performance abolises (sM/2000stro-frhe-box)
     System life of 5,000 rds (reds) from 10 times normal usage)
     OCT shappable one-gun container
- 63 GENERAL

  - Sverait length: 42 192 (M/700)
     Weight × 7-1/8 ibs: (M/700 less 1/4 pound)
     Initial caliber offerings are .270 Win and 30/06

  - Beltomance accuracy (M/700 out-of-the-box)
    Selectin (Re of 5,000 rds (more than 10 times normal usage)
    DOX\_selection(Re of 5,000 rds (more than 10 times normal usage)
    Availability's December, 2000
- 64 GENERAL
  - Oversil length = 42 1/2" (M/700)
  - Weight e: 7 1/8 lbs. (M/700 less 1/4 pound)

- Initial caliber offerings are .270 Win and 30/06 Performance accuracy (M/700 out-of-the-box)
  System life of 5,000 rds (more than 10 times normal usage)
- DOT shippable one-gun container Availability is December, 2000
- First 10,000 packed with free sighting target and Remington ear plage
- 65 SENERAL

  - Overall length = 42 1/2" (M/700)
     Weight = 7 1/8 lbs. (M/700 less 1/4 pound)

  - vegint 7 ha los, (M700 less ha pourro) Initial caliber offerings are 270 Win and 30,00 Performance accuracy (M700 out-of-the-box) System life of 5,000 rds (more than 10 times normal usage) DOT shippable one-gun container

  - Availability is December, 2000 First 10,000 packed with free sighting target and Remington ear plogs
  - MSP \$319.00
- 66 SENERAL

  - Overall length = 42 1/2" (M/700)
     Weight = 7 1/8 lbs. (M/700 less 1/4 pound)
     Initial caliber offerings are \_270 Win and 38/06
  - Performance accuracy (M/700 out-of-the-box) System life of 5,000 rds (more than 10 times n

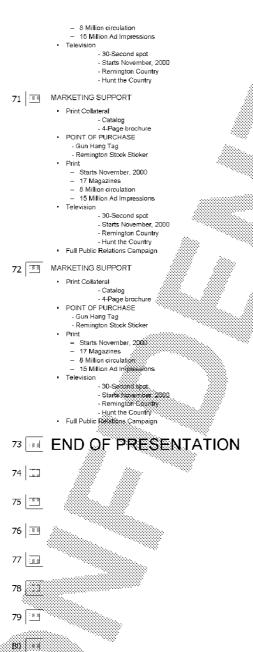
  - DOT shippable one-gun container Availability is December, 2000
  - First 10,000 packed with free sighting target and Remington ear plags
  - MSP \$319.00
- 67 MARKETING SUPPORT
  - Print Collateral
    - Catalog
      - 4-Page brochure
- MARKETING SUPPORT
  - Print Collateral
  - Cetalog : \$-Page Sroch POINT OF PURCHASE
  - - Gun Hang Tag Reminigton Stock Sticke
- 69 MARKETING SUPPORT
  - Print Collateral - Catalox

  - 4-Page brochu POINT DE PURCHASE Gun Hang Tag Remington Stock Stocket

  - Profit
    Starts November, 2000
    Y Wagazi res.
     8 Million Ad Impression
     15 Million Ad Impression
- 70 MARKETING SUPPORT
- Rrint Collateral

  - Catalog %4-Page brochure POINT: OF PURCHASE
  - Gun Hang ⊋ag ∷Remington Stock Sticker

  - Starts November, 2000
  - 17 Magazines





82 🕮

83 : 8 4