

Marketing products to Law Enforcement officials

Discussion Thread

Response (Laura)

Dear Mr. Petty,

Thank you for your inquiry. In 1979, Remington instituted a recall for Model 600 and 660 rifles made before February, 1975, because, under certain circumstances, the safety and trigger could be manipulated in a way that could result in an accidental discharge. Under the 1979 recall program, owners of the affected rifles could return their guns for installation of a new trigger assembly at no charge. Since 1979, thousands of the affected firearms have been serviced under the 1979 recall and received new trigger assemblies. You can read all of the information regarding this through the front page of our website or through the link below:

[http://www.remington.com/Safety\\_Modification\\_Program/600\\_660.htm](http://www.remington.com/Safety_Modification_Program/600_660.htm)

Customer  
<html>

<head>

<title>Law Enforcement</title>

<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">

</head>

<body bgcolor="#FFFFFF">

<table width="550" border="1" cellspacing="0" cellpadding="0" align="center" bordercolor="#CCCCCC">

<tr>

<td>

<table width="550" border="0" cellspacing="0" cellpadding="0" align="center">

<tr>

<td><br>



</td>

</tr>

</table>

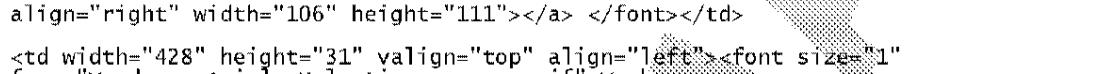
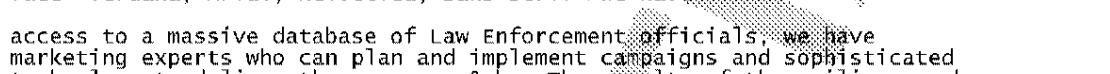
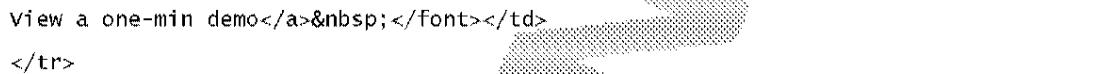
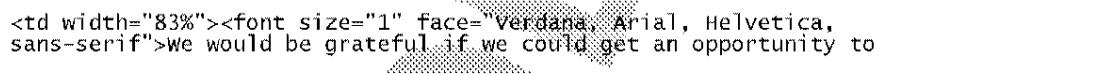
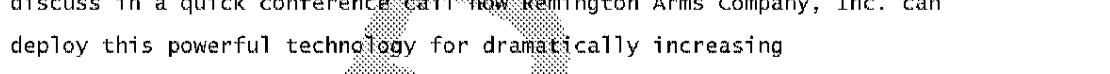
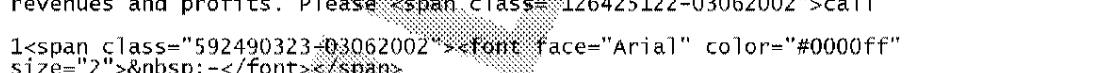
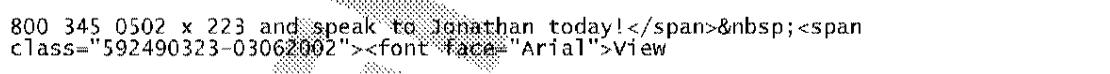
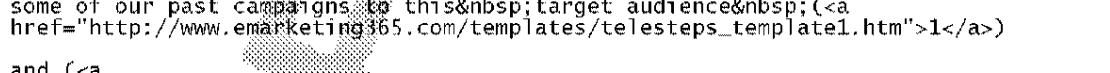
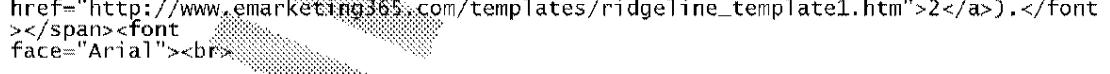
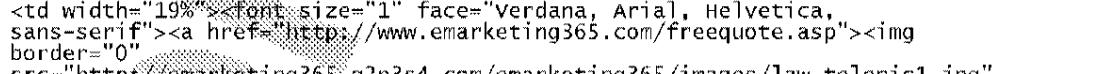
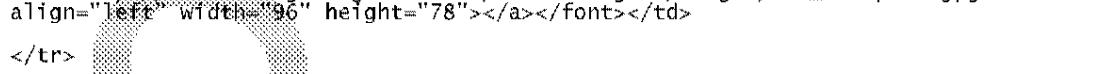
<table border="0" cellspacing="0" cellpadding="0" align="center">

<tr>

<td width="540">

<div align="justify"><font size="1"><font face="Verdana, Arial, Helvetica,

sans-serif">Hi,<br><br>Remington Arms Company, Inc. can get ahead of its competition by utilizing the power of eMarketing to specifically target <span class="126425122-03062002">sheriffs</span><span class="126425122-03062002">, Chiefs of Police,  Lieutenants, Sergeants and other </span>Law Enforcement <span class="126425122-03062002">officials </span>with your personalized marketing messages. &ampnbsp&ampnbsp<span class="126425122-03062002">Reach out to Police Departments, &ampnbsp Tactical Squads and SWAT teams, &ampnbsp firearms officials, &ampnbsp K9 units,&ampnbsp intelligence units, Fire Departments and Correctional Departments<span class="592490323-03062002"><font face="Arial" color="#0000ff"><font color="#000000">all over the&ampnbsp US and Canada</font></span></font><span class="592490323-03062002"><font color="#000000" face="Arial"></font></span><font color="#FFFFFF" size="1" face="Verdana, Arial, Helvetica, sans-serif"><a href="http://emarketing365.g2n3s4.com/emarketing365/chat.htm"></a>&nbsp;</font> </div><div align="justify">&nbsp; </div><div align="justify"><font size="1" face="Verdana, Arial, Helvetica, sans-serif">eMarketing365 can help Remington Arms Company, Inc. deliver your message directly to the desk tops of thousands of Law Enforcement professionals. These personalized precision targeted one-to-one emails are the most powerful form of conveying your marketing message -- far superior to calling in person, telemarketing, and direct mail of brochures. All this at costs far less than you would expect.<i>&nbsp;<br></i></font> </div><table border="0" cellspacing="0" cellpadding="0" align="center" height="31" width="540"><tr><td width="108" height="31" valign="top" align="left"><font size="1" face="Verdana, Arial, Helvetica, sans-serif"><a href="http://www.emarketing365.com/freequote.asp"><img border="0" alt="Free Quote Button" height="31" width="108" style="border: none;"></a></font></td><td width="432" height="31" align="right" style="background-color: #cccccc; vertical-align: top"><font size="1" face="Verdana, Arial, Helvetica, sans-serif"></font></td></tr></table>

</table>  
</div>  

<font size="1" face="verdana, Arial, Helvetica, sans-serif">  
<a href="http://www.emarketing365.com/freequote.asp">click here</a> for a  
No Obligation Quote on our  
EMarketing services<br>  
<br>  
we look forward to hearing from you, <br>  
<br>  
<b>  
Best wishes</b></font><b><br>  
<br>  
</b>  
<font size="1" face="verdana, Arial, Helvetica, sans-serif"><b>Jonathan La  
Greca<br>  
eMarketing 365<br>  
Senior Account Manager<br>  
<a href="http://www.emarketing365.com">  
www.emarketing365.com</a><br>  
Toll Free: 1-800-345-0502 x 223<br>  
</b><a href="mailto:jon@emarketing365.com"><b>  
jonl@emarketing365.com</b><br>  
</a><br>  
</font>  
<table border="0" cellpadding="0" cellspacing="0" width="50%">  
<tr>  
<td width="29%" height="31"><b><img width="148" height="24" border="0"  
usemap="#Map">  
src="http://emarketing365.g2n3s4.com/emarketing365/images/lawenfrc\_view\_successstor  
y2.gif"><map  
name="Map"><area shape="rect" coords="5,4,167,19"  
href="http://www.emarketing365.com/successstories.asp"  
target="\_blank"></map></b></td>  
<td width="42%" height="31"><b><img width="207" height="26" border="0"  
usemap="#Map2">  
src="http://emarketing365.g2n3s4.com/emarketing365/images/lawenfrc\_know\_emarketing2  
.gif"><map  
name="Map2"><area shape="rect" coords="3, 5, 218, 24"  
href="http://www.emarketing365.com/default.asp"

**</td>**

**<td width="29%" height="31"><b><font size="1" face="Verdana, Arial, Helvetica, sans-serif"><map name="Map3"><area shape="rect" coords="-24,7,150,30" href="http://www.emarketing365.com/templates/" target="\_blank"></map></font></b></td>**

**</tr>**

**</table>**

**</div>**

**<div align="justify"><font size="1" face="Verdana, Arial, Helvetica, sans-serif">**

To unsubscribe from our newsletters, please <a href="http://www.emarketing365.com/unsubscribe.asp?id=info@remington.com">click here</a></font></div>

**</td>**

**</tr>**

**</table>**

**</td>**

**</tr>**

**</table>**

**<br>**

**</body>**

**</html>**