

Marketing products to Law Enforcement officials

Discussion Thread

Response (Laura)

Dear Mr. Petty,

Thank you for your inquiry. In 1979, Remington instituted a recall for Model 600 and 660 rifles made before February, 1975, because, under certain circumstances, the safety and trigger could be manipulated in a way that could result in an accidental discharge. Under the 1979 recall program, owners of the affected rifles could return their guns for installation of a new trigger assembly at no charge. Since 1979, thousands of the affected firearms have been serviced under the 1979 recall and received new trigger assemblies. You can read all of the information regarding this through the front page of our website or through the link below:

http://www.remington.com/Safety_Modification_Program/600_660.htm

Customer

<html>

<head>

<title>Law Enforcement</title>

<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">

</head>

<body bgcolor="#FFFFFF">

<table width="550" border="1" cellspacing="0" cellpadding="0" align="center" bordercolor="#CCCCCC">

<tr>

<td>

<table width="550" border="0" cellspacing="0" cellpadding="0" align="center">

<tr>

<td>

</td>

</tr>

</table>

<table border="0" cellspacing="0" cellpadding="0" align="center">

<tr>

<td width="540">

<div align="justify"><font face="Verdana, Arial, Helvetica,

sans-serif">Hi,

Remington Arms Company, Inc. can get ahead of its competition by utilizing the

power of eMarketing to specifically targetSheriffs,

Chiefs of Police,Lieutenants, Sergeants and other Law

Enforcementofficials with

your personalized marketing messages.Reach

out to Police Departments,Tactical Squads and SWAT teams,

firearms officials,K9 units, Intelligence units, Fire

Departments and Correctional Departments

all over the.L

<div align="justify">

<div align="justify">

eMarketing365 can help Remington Arms Company, Inc. deliver your message directly to the desk tops of

thousands of Law Enforcement professionals. These

personalized precision targeted One-to-One emails are the most powerful form of conveying

your marketing message - far superior to calling in person,

telemarketing, and direct mail of brochures. All this at costs far less than you would expect.<i>

</i>

 </div>

<table border="0" cellspacing="0" cellpadding="0" align="center" height="31" width="540">

<tr>

<td width="108" height="31" valign="top" align="left"> </td>

<td width="428" height="31" valign="top" align="left">We have access to a massive database of Law Enforcement officials; we have marketing experts who can plan and implement campaigns and sophisticated technology to deliver the messages. The results of the mailing can be tracked - Click-through-rates can be measured and client interest patterns profiled in your target market.

The results are measurable.

view a one-min demo </td>

</tr>

</table>

<div align="justify">

<table border="0" cellpadding="0" cellspacing="0" width="101%">

<tr>

<td width="83%">We would be grateful if we could get an opportunity to discuss in a quick conference call how Remington Arms Company, Inc. can deploy this powerful technology for dramatically increasing revenues and profits. Please call 1 800 345 0502 x 223 and speak to Jonathan today! View some of our past campaigns to this target audience 1 and 2.

</td>

<td width="19%"></td>

</tr>

</table>

</div>

<div align="justify">

Click here for a No Obligation Quote on our

EMarketing services

We look forward to hearing from you,

Best wishes

Jonathan La Greca

eMarketing 365

Senior Account Manager

www.emarketing365.com

Toll Free: 1-800-345-0502 x 223

jonl@emarketing365.com

<table border="0" cellpadding="0" cellspacing="0" width="50%">

<tr>

<td width="29%" height="31"><map name="Map"><area shape="rect" coords="5,4,167,19" href="http://www.emarketing365.com/successstories.asp" target="_blank"></map></td>

<td width="42%" height="31"><map name="Map2"><area shape="rect" coords="3, 5, 218, 24" href="http://www.emarketing365.com/default.asp" target="_blank"></map></td>

target="_blank"></map></td>

<td width="29%" height="31"><map name="Map3"><area shape="rect" coords="-24,7,150,30" href="http://www.emarketing365.com/templates/" target="_blank"></map></td>

</tr>

</table>

</div>

<div align="justify">

To unsubscribe from our newsletters, please click here</div>

</td>

</tr>

</table>

</td>

</tr>

</table>

</body>

</html>