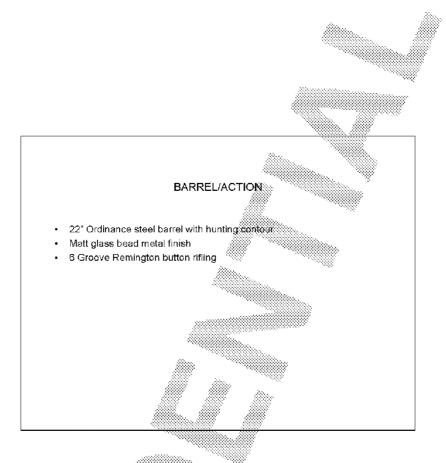


NEW REMINGTON MODEL 710 BOLT ACTION RIFLE

BARREL ACTION

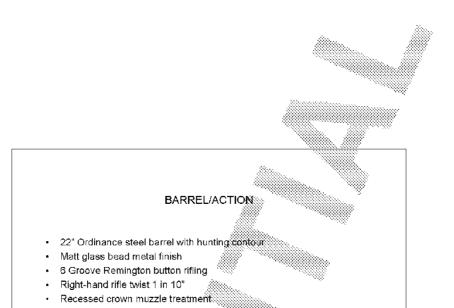
•22" Ordinance steel barrel with hunting contour

BARREL/ACTION • 22" Ordinance steel barrel with hunting contour • Matt glass bead metal finish

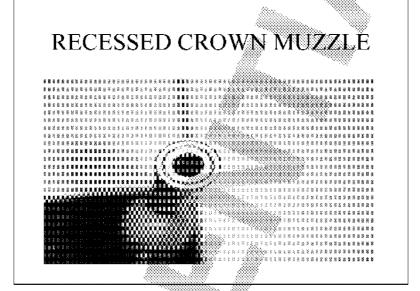


- 22" Ordinance steel barrel with hunting contour.
- · Matt glass bead metal finish
- 6 Groove Remington button rifling
- Right-hand rifle twist 1 in 10"











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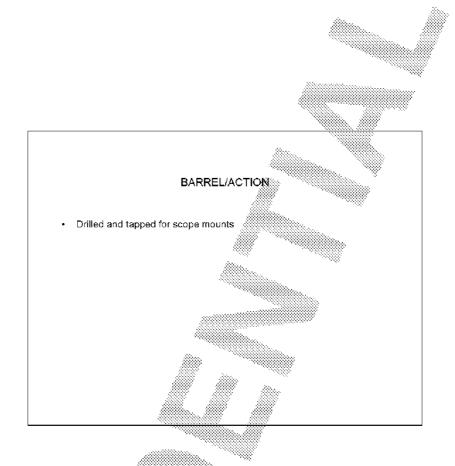


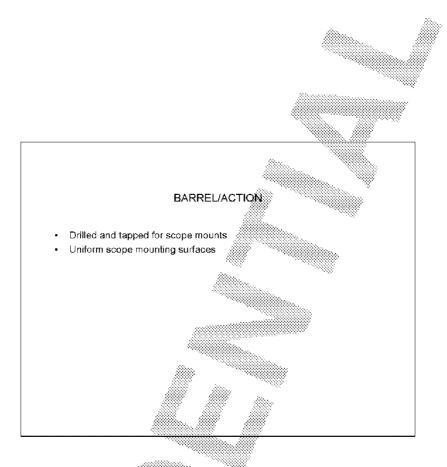
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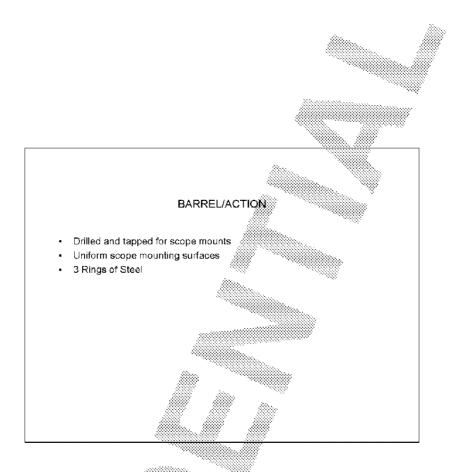


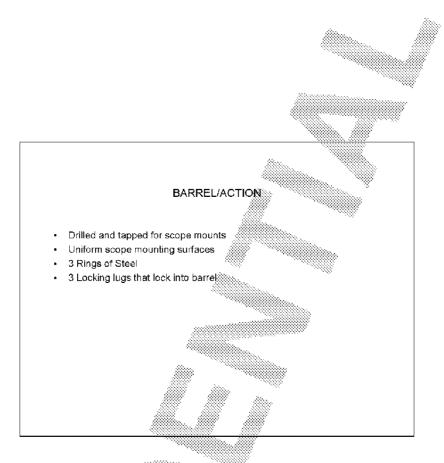
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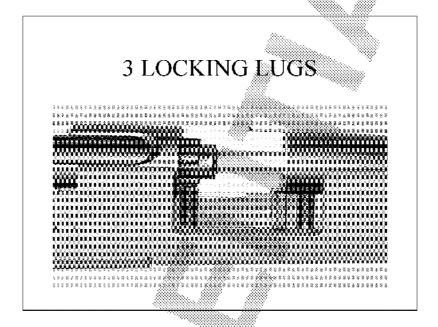
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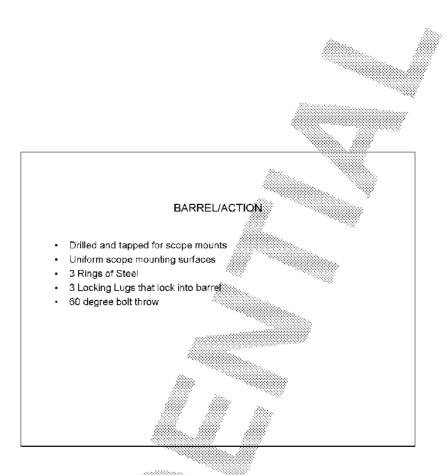












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- · Uniform scope mounting surfaces
- 3 Rings of Steel
- 3 locking lugs that lock into barrel
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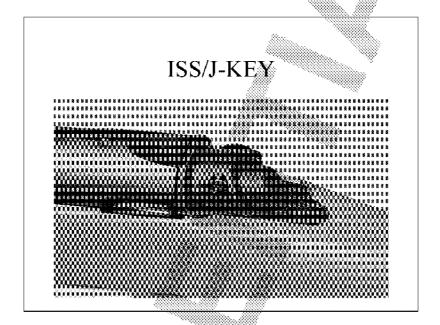


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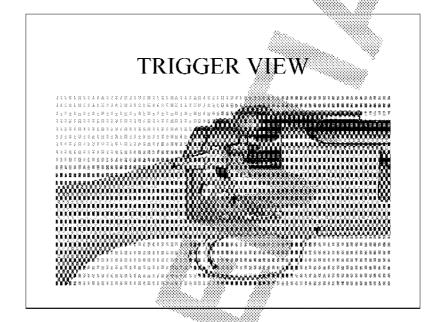
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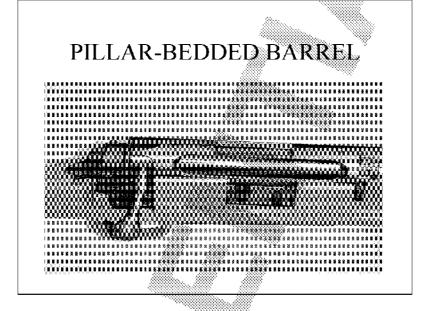
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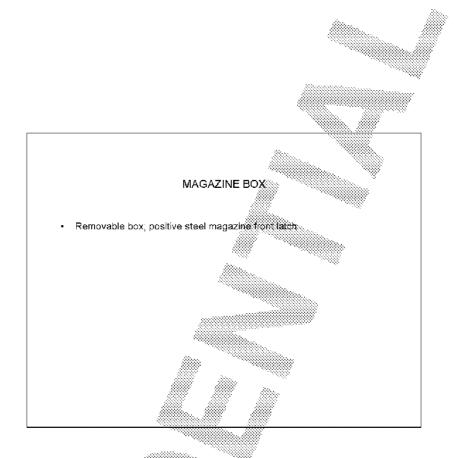




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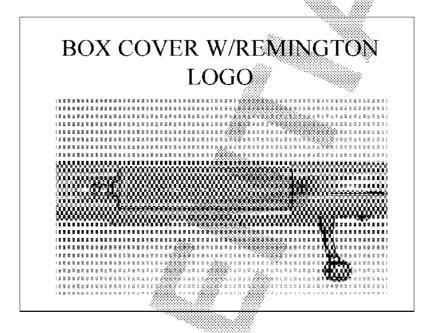


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- 4-round capacity (total gun capacity = \$
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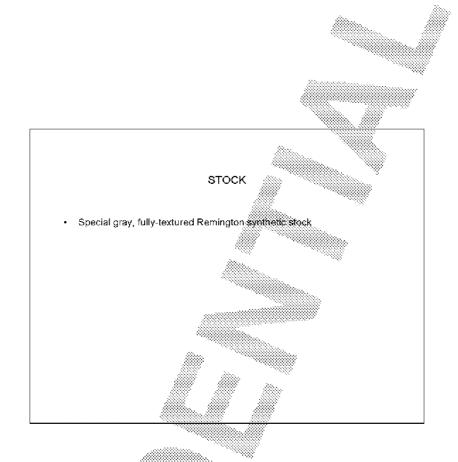


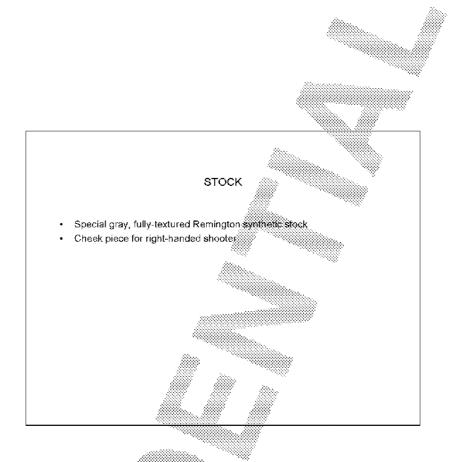
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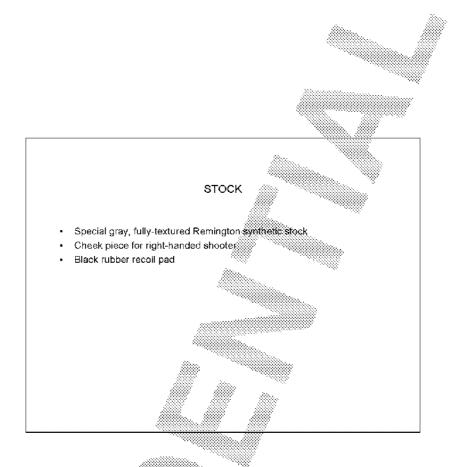
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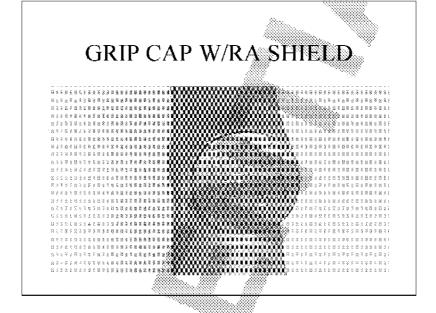






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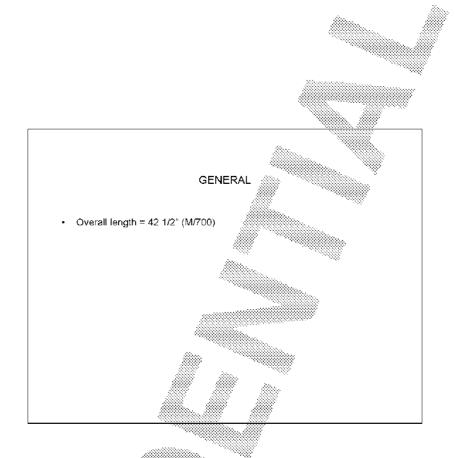
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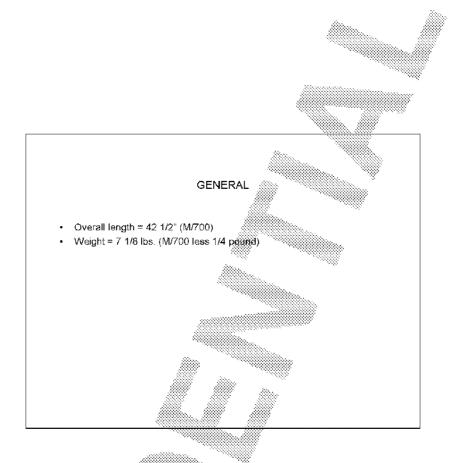


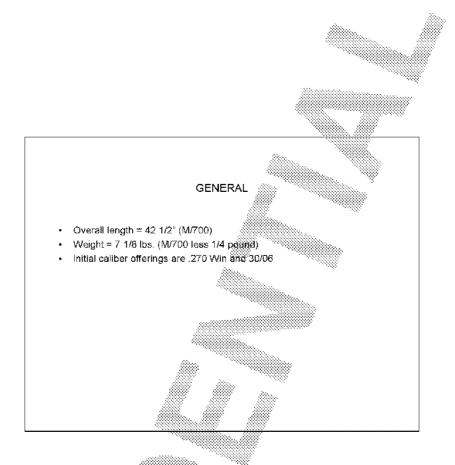


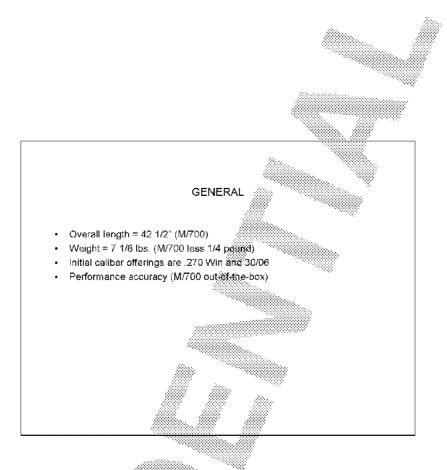
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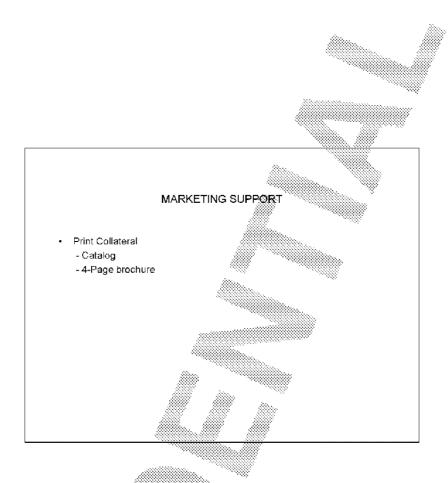


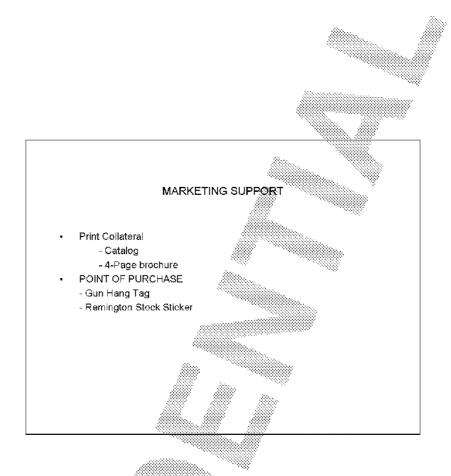
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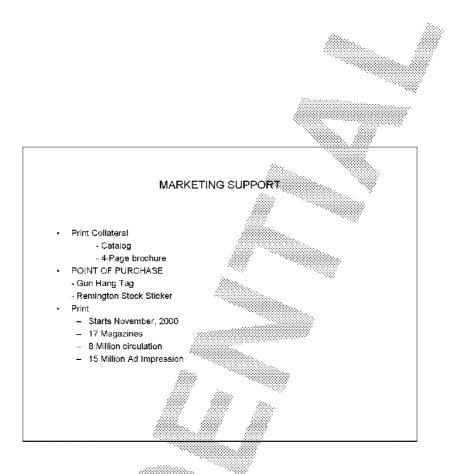


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- -Print Collateral
 - Catalog
 - 4-Page brochure

•POINT OF PURCHASE

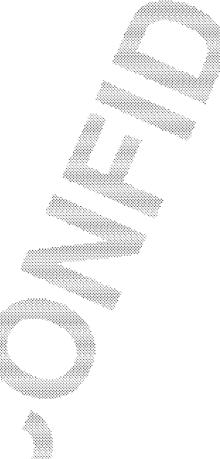
- Gun Hang Tag
- Remington Stock Sticker

•Print

- Starts November, 2000
- 17 Magazines
- 8 Million circulation
- 15 Million Ad Impressions

Television

- 30-Second spot
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