

**John Trull**

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**From:** Wade, Jeff L.  
**Sent:** 07/25/2005 10:28:28 AM  
**To:** Trull, John  
**CC:** Franz, Scott  
**BCC:**  
**Subject:** FW: New 700 Firecontrol Naming Contest

John,

Please consider these:

Armor Pro

Armor Pull

Accu Pro

Accu Pull

Dura Pro

Dura Pull

Ultra Pro

Ultra Pull

Thanks,

Jeff Wade

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**From:** Franz, Scott  
**Sent:** Wednesday, July 20, 2005 1:20 PM  
**To:** David Matteson; David Pendleton; Hammond, Mark T.; Harold Davidson; James Urbon; Jim Snedeker; Marlin Jiranek; Phillip Reesor; Todd Cook; Blanford, Kevin M.; Watts, Jason A.; Sergeant, John M.; Wade, Jeff L.; Wade, Steve D.; Kratzwald, Jeff; Sims, Jonathan; Lee, Robert; Howell, Gary L.; Carson, Jody H.  
**Subject:** FW: New 700 Firecontrol Naming Contest

Guys,

Here's a chance to win a rifle. Send directly to John but please copy me as well.

Scott Franz

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Research & Development Technology Center

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From: Trull, John

Sent: Wednesday, July 20, 2005 1:07 PM

To: Perniciaro, Stephen; Franz, Scott; Diaz, Danny; McGlory, Jeffrey; Pugliese, Joseph M.

Subject: New 700 Firecontrol Naming Contest

Guys,

As discussed at the last Product Team Meeting, I am offering a prize for anyone who comes up with a name that we use for the new SPL firecontrol for our Bolt-Action rifles. Because of the sensitive nature of this project, please share this only with your direct reports. Key attributes that we want to focus in on to the consumer are:

Accuracy

Better Out of the Box Trigger Pull

Crisper Feel

Enhanced corrosion resistance

If anyone comes up with a name that we choose, they will be entitled to a Model 700 SPS Stainless in their chambering of choice (provided of course that is one that we currently offer in the catalog).

I need all responses back by 7/29/05.

Thanks,

John C. Trull

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