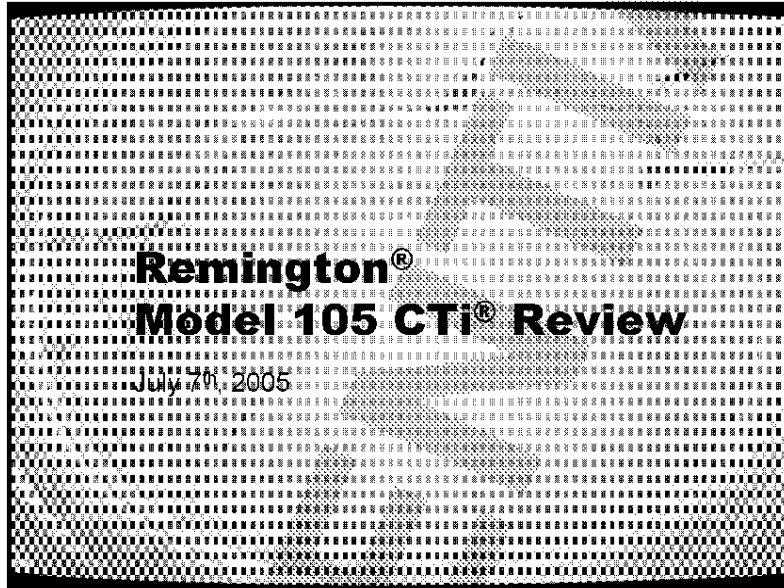




Model 105 CTi

Product Review

- Bottom Feed and Eject
 - Ambidextrous with no Peripheral Distraction
- Cast Titanium and Carbon Fiber Receiver
 - Over 1 lb. Lighter than 11-87
- Rotary Bolt Lock Up with Fixed Bolt Face
 - Smooth and Highly Efficient
- Target Grade Trigger
 - Roller Sear Breaks Consistently Clean at 3 ½ lbs
- Convex R3 Recoil Pad
 - Functional Visual Indicator of Softest Recoiling Shotgun

Model 105 CTi

Product Review

- **Overbored (.735") Barrel**
 - Offers Enhanced Pattern Performance and Reduced Recoil
- **New ProBore Choke Tubes**
 - Optimized for Use With Overbore Barrel
- **Rate Reducer**
 - Factor in Recoil Reduction

Model 105 CTi

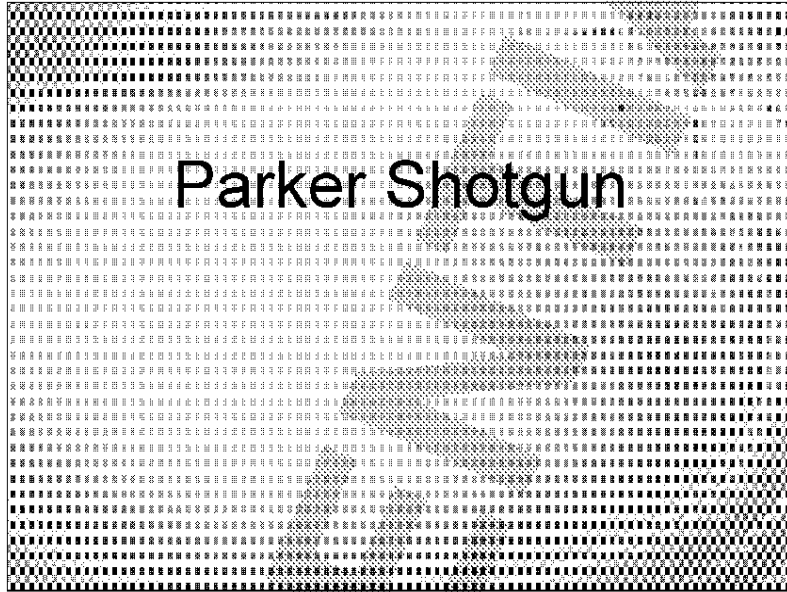
Specifications

- 12 Gauge 2 ¾" and 3" Shells
- 26" and 28" Barrels
- Gun Weight-7 Pounds
- Length of Pull-14 ¼" Drop at Comb-1 ½" Drop at Heel-2 ½"
- Bore Diameter-.735"
- 5 Shot Capacity
- Magazine Plug
- IC, Mod, Full Extended Choke Tubes
- FAA Approved Hard Case
- CA DOJ Approved Trigger Block

Model 105 CTi			
Pricing & Volume			
	Volume	Net Price	Margin Per Gun
2005	8,000	\$799	\$20
2006	15,000	\$799	\$80
2007	20,000	\$799	\$120
Beretta Net \$640 to \$1,195			
Benelli Net \$800 to \$1,200			
Browning Net \$847 to \$999 with \$100 Consumer Rebate			

105.CTi
Marketing Support

- Product Video and 30 Second TV Spot
- Outdoor Writer Mini-Conference
- New Products Seminar Introduction
- Catalog Cover and Two Page Spread
- Sales Meeting Introduction
 - Video, Sell Sheets
- SHOT Show Shooting Demo
 - Writers and Customers



Parker Gun Specifications

28 Gauge AAHE Grade 7 Gun

Custom Built to Consumers Specifications

- 26", 28", or 30" Barrels Choked to Customer's Request
- Solid Rib with Twin Beads
- Exhibition Grade Circassian Walnut American Walnut Optional
- Oil Finish with 26 LPI Checkering
- Splinter or Beavertail Fore End
- English, Half Pistol, or Full Pistol with Initials in Gold Plate
- Stock Dimensions Specified by Customer
- Fleur-de-lis Checkering Pattern
- Engraving-Customers Request
- Hinged Double Trigger or Single Trigger
- Oak and Leather Case

Parker Gun Volume & Price			
	2006	2007	2008
Cost	\$23,500	\$23,500	\$23,500
Selling Price	\$49,000	\$49,000	\$49,000
Volume	10	15	20

Parker Gun Launch Strategy

- Produce Quality Catalog-\$25 Retail
 - Includes Options and Order Information
- Press Relations and Product Announcement
- Display at SCI, FNAWS, and SHOT Show
- Write Orders at SCI and FNAWS Shows

Parker Gun Order Process

- 60% Deposit Due at Time of Order Approval
- Deposit is Refundable up to Time of Build
- Balance Due 30 Days Before Completion
- Orders will Only Be Accepted for Guns to be Delivered within 12 Months
- Gun Shipped to Customer Supplied FFL
- All Inquiries over 12 Months Placed on List
- Customer Service

Parker Gun

- Litigation-Where we are Today
- Strategy-Where do we Proceed Next?
 - Lazor Suit
 - Product-410 AAHE?



Tactical Line

Tactical			
SHOT Show Special			
870 Tactical Introduced at SHOT 12 Gauge, 20" Barrel, 3 Shot Ext, OD Green - Speed Feed IV Stock & Fore End			
Qty Sold	MSP	Margin	Total
			Margin
2,355	\$339	\$87 or 32%	\$204,885
Horton and AcuSport have Booked Special Makes for an Additional 500 Guns Each-1000 Total			

**Tactical Line
Product Proposal**

• Five Shotgun Offerings

— (2) 870's (3) 1100's

□ Desire to Use Speed Feed Stocks

□ Would Differentiate with OD Green and ISS

• Rifle Line

— (2) 700's (2-3) 7615's

	Volume	Margin	Total Margin
870	6000	\$95	\$570,000
1100	4000	\$150	\$600,000

• Conflict with LE Distribution Discussion



870 Express

870 Express

- 2005 Wood Guns Convert to Laminated Stock & Fore End
- Offers Higher Perceived Value and a Nicer Looking Gun
- Also Exploring New Rib Posts and Receiver Panel Artwork
- 2007-New Synthetic Stocks with SPS Look
- Discuss Long Term Strategy for Express Line



1187 SP-T 12.23" Super Mag Thumbhole

- The Ultimate Turkey and Predator Shotgun
- 12 Gauge 2 ¾", 3", or 3 ½" Capable
- Full Coverage Mossy Oak Obsession
- Adjustable TruGlo Rifle Sights
- 0.665" Turkey Super Full Choke Tube-0.062" Constriction
- Drilled and Tapped for Weaver Style Rail

Volume	Incremental	Margin \$	Margin %	Total
850	50%	\$303	48%	\$287,560

1187 SPS-T 12.23" Super Mag				
• Ideal Turkey, Duck Blind, Buckshot, and Predator Shotgun • 12 Gauge 2 ¾", 3", or 3 ½" Capable • Full Coverage Mossy Oak Obsession • Twin Beads-Steel Mid Bead, Ivory Front Bead • 0.665" Turkey Super Full Choke Tube-0.062" Constriction • Drilled and Tapped for Weaver Style Rail				
Volume	Incremental	Margin \$	Margin %	Total
800	50%	\$318	53%	\$254,400

870 SPS-T 12.23 Super Mag				
• Ideal Turkey, Duck Blind, Buckshot, and Predator Shotgun • 12 Gauge 2 1/4", 3", or 3 1/2" Capable • Full Coverage Mossy Oak Obsession • Twin Beads-Steel Mid Bead, Ivory Front Bead • 0.665" Turkey Super Full Choke Tube-0.062" Construction • Drilled and Tapped for Weaver Style Rail				
Volume	Incremental	Margin \$	Margin %	Total
1500	50%	\$154	41%	\$231,000

CONFIDENTIAL

2006 New Products
Special Purpose
Extensions

1187 SP 12.21" FRCL

Thumbhole

- Laminated Thumbhole Stock and Wide Fore End for Rifle Like Precision
- Fully Rifled Cantilever Barrel for 12 Gauge 2 3/4" or 3" Sabot Style Slugs

Volume	Incremental	Margin \$	Margin %	Total
750	50%	\$279	48%	\$209,250

1187 SPS Super Mag 12.28 Mossy Oak Obsession				
• 12 Gauge 2 3/4", 3" or 3 1/2" Capable				
• Full Coverage Mossy Oak Obsession				
• Twin Beads-Steel Mid Bead Ivory Front Bead				
• RemChoke-IC Mod Full				
Volume	Incremental	Margin \$	Margin %	Total
2400	Replacement	\$3.10	52%	\$744.00

1187 SPS 12.26 Mossy Oak				
Obsession				
• 12 Gauge 2 3/4" or 3" Capable				
• Full Coverage Mossy Oak Obsession				
• Twin Beads-Steel Mid Bead Ivory Front Bead				
• RemChoke-IC Mod Full				
Volume	Incremental	Margin \$	Margin %	Total
750	Replacement	\$277	50%	\$207.750

870 SPS Super Mag 12.26"				
870 SPS Super Mag 12.28" Mossy Oak Obsession				
• 12 Gauge 2 3/4", 3" or 3 1/2" Capable				
• Full Coverage Mossy Oak Obsession				
• Twin Beads-Steel Mid Bead Ivory Front Bead				
• RemChoke-IC Mod Full				
Volume	Incremental	Margin \$	Margin %	Total
8000	Replacement	\$155	41%	\$458.00

870 SP 12.23" FRCL Thumbhole

- 2005 SHOT Show Special
- Laminated Thumbhole Stock and Wide Fore End for Rifle Like Precision
- Fully Rifled Cantilever Barrel for 12 Gauge 2 3/4" or 3" Sabot Style Slugs

Volume	Incremental	Margin \$	Margin %	Total
800	25%	\$167	42%	\$158,600

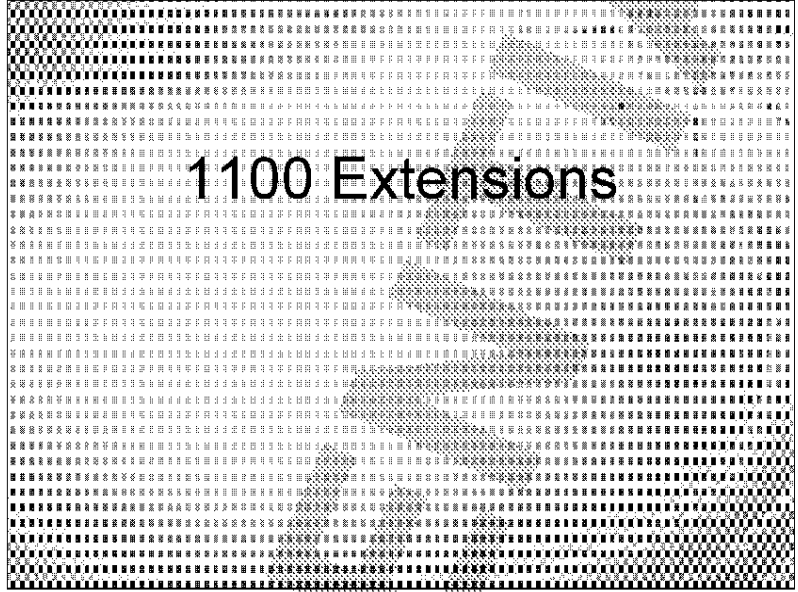


1187 Sportsman
Extensions

1187 Sportsman 20.21" FRCL

- 20 Gauge Fully Rifled
Cantilever Barrel for 2
¾" or 3" Sabot Style
Slugs
- Black Synthetic Stock
and Fore End

Volume	Incremental	Margin \$	Margin %	Total
1000	50%	\$180	42%	\$90,100



1100 Extensions

1100 Competition 12.30"				
1100 Competition 12.30" Adjustable				
Comb				
12 Gauge Optimized for 2 3/4" Target and Light Field Loads 30" Overbored Barrel-0.735" Bore Diameter - New ProBore™ Choke Tubes (Not Interchangeable with RemChoke) 10mm Target Style Rib - Twin Beads; Steel Mid-Bead and Fiber Optic Front Bead - Nickel Teflon Receiver with Bead Blasted Top Radius - Semi-Fancy American Walnut Stock and Fore End - Internal Parts Plated with Nickel Teflon; Receiver, Action Bars, Action Bar Sleeve, Magazine Tube, Hammer, and Seat Rod Ultra Smooth Reliability				
Volume	Incremental	Margin \$	Margin %	Total
500	50%	\$329	43%	\$164,500
200	50%	\$342	39%	\$68,400

1100 Classic Field 12.26"				
1100 Classic Field 12.28"				
• Reintroduction of a Classic Shotgun				
• 12 Gauge 2 3/4" Shotshells				
• RemChoke-IC, Mod, Full				
• Vent Rib with Steel Bead in 26" of 28" Barrel Length				
Volume	Incremental	Margin \$	Margin %	Total
1300	20%	\$158	33%	\$205,400

1100 Classic Field 28.25"

- Reintroduction of a Classic Shotgun
- 28 Gauge 2 3/4" Shotshells
- RemChoke-IC, Mod, Full
- Vent Rib with Steel Bead in 25" Barrel Length

Volume	Incremental	Margin \$	Margin %	Total
750	20%	\$130	26%	\$87,500

1100 Classic Field 410.25"

- Reintroduction of a Classic Shotgun
- 410 Bore 2 1/2" or 3" Shotshells
- RemChoke-IC, Mod, Full
- Vent Rib with Steel Bead in 25" Barrel Length

Volume	Incremental	Margin \$	Margin %	Total
750	20%	\$113	23%	\$64,950



870 Wingmaster
Extensions

870 Wingmaster 20.26" Dale Earnhardt Commemorative

- 4th in a 4 Year Series
- 24 Karat Gold Signature
- Dale Earnhardt Likeness and "Seven Time Winston Cup Champion" Engraving
- 20 Gauge with 26" Barrel
- Twin Beads, Steel Mid Bead Front Ivory Bead
- RemChoke-IC, Mod, Full

Volume	Incremental	Margin \$	Margin %	Total
250	100%	\$140	28%	\$35,000

870 Express Super Mag				
870 Express Super Mag 12.30" Mossy Oak Shadowgrass				
Volume	Incremental	Margin \$	Margin %	Total
750	Replacement	\$108	38%	\$81,000
870 Express Super Mag 12.23" Mossy Oak Break Up				
Volume	Incremental	Margin \$	Margin %	Total
4000	Replacement	\$105	35%	\$420,000
•New Camo Patterns for 2006 •Updates and Re-Freshes the Line				

870 Express					
870 Express 12.21" Mossy Oak Break Up Stock & FE					
Volume	Incremental	Margin \$	Margin %	Total	
1600	Replacement	\$72	90%	\$115,200	
870 Express 20.21" Mossy Oak Break Up Stock & FE					
Volume	Incremental	Margin \$	Margin %	Total	
2300	Replacement	\$58	24%	\$132,400	
870 Express Jr. 20.18 3/4" Mossy Oak Break Up Stock & FE					
Volume	Incremental	Margin \$	Margin %	Total	
800	Replacement	\$51	21%	\$40,800	



2006 New Rifle Products

Model Seven CDL

To capitalize on the momentum and acceptance created in the marketplace over the Model 700 CDL, the Model Seven line will be upgraded for 2006 to include a classic styled, straight comb stock with black fore end tip and grip cap and R3 recoil pad. The new offering will replace the current Model Seven LS line in the catalog offering.

Model Seven CDL

- Scaled down version of M700 CDL
- Black FE Tip, Black Grip Cap
- R3 Recoil pad
- 20" bbl on std SA cartridges
- 22" bbl on SA Magnum Cartridges
- Satin Blued metal (clean barrels)
- Replaces Model Seven LS

	Incremental			
FCST Volume	Volume	Margin \$	Margin %	Total Margin \$
5450	65%	\$ 202.06	44%	\$ 707,986.00

Model 750 Woodmaster

The Model 7400 line has been historically plagued with performance issues. Discussions with manufacturing have resulted in a position that the current Model 7400 design is a "design on the edge" where issues relating to hand finishing and gas system design (primarily orifice optimization and location). While there is a new development project on the R&D schedule for an entirely new auto loading center fire design, the horizon for that project is at least two years out. The Model 750 project is a stop-gap measure implemented by manufacturing to improve the rifles performance over a broader range of ammunition. At the same time, the cosmetics of the rifle have been enhanced and brought up to 21st century standards with an improved fore end design, modern laser checkering and a R3 recoil pad.

Model 750 Woodmaster

- Replaces Model 7400 Wood offerings
- Restyled Fore End and Stock
- R3 Recoil pad
- Improved gas system for better reliability

FCST Volume	Incremental Volume	Margin \$	Margin %	Total Margin \$
10800	28%	\$ 142.00	92%	\$ 1,556,000.00

Model 700 CDL Limited Edition

The Model 700 Limited Edition classic rifle reached the 25th anniversary mark in 2005. Demand for the current offering has diminished significantly over the past five years. It was the belief of Marketing that 25 years marked a good point to bring closure to this particular chapter in Remington rifle history. It is the opinion of Sales and Marketing that the rifle category could benefit from a fresh line of Limited Edition Model 700 rifles. The product chosen will be a stainless steel version of the current Model 700 CDL. The receiver will be roll marked "Model 700 Limited" to further stimulate consumer perceived value as a "collectible". The first year's edition will be a commemorative marking the 100th anniversary of the .30-06 Springfield cartridge.

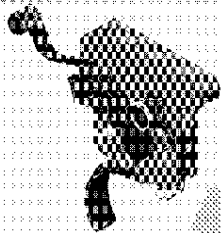
Model 700 CDL Limited Edition

- CDL Stock w/ Stainless Action
- Rolled Model 700 Limited
- 2006 offering as 100th anniversary commemorative of the .30-06 Springfield

FCS Volume	Incremental Volume	Margin \$	Margin %	Total Margin \$
1500	Replacement	\$ 248.00	48%	\$ 372,000.00

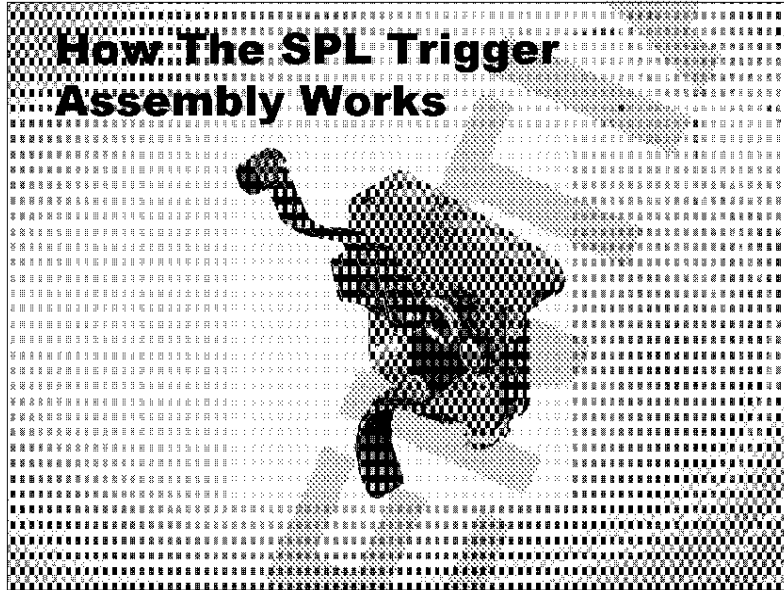
**Model 700/Model Seven
Trigger Assembly Review
(Safety Pivoted Link Design)**

Safety Pivoted Link Design Highlights



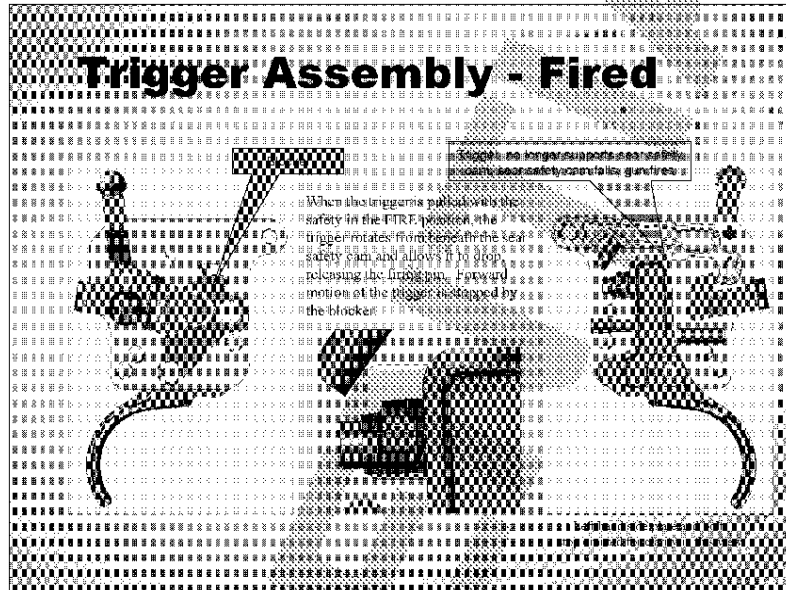
Features

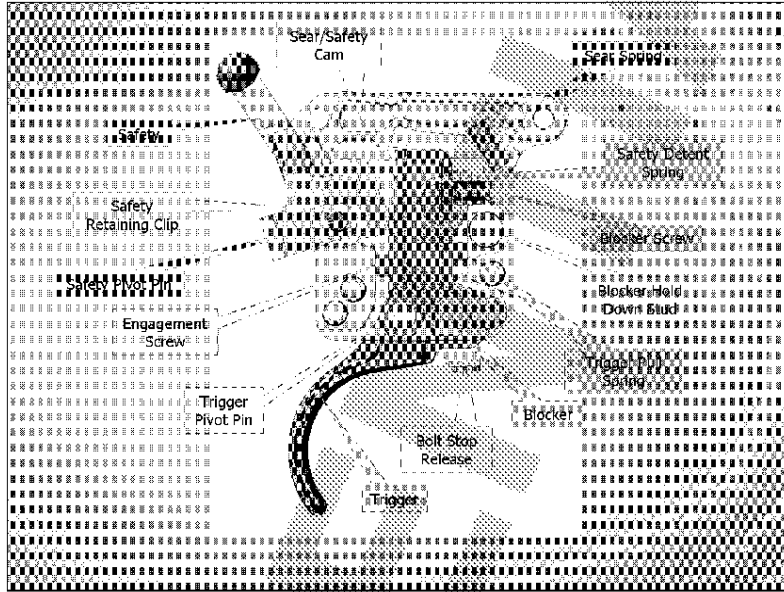
- Improved out of the box feel
- Better surface finish on key components for crisper trigger pull
- Designed to accommodate all products in the Model 700 and Model Seven families
- Design allows for easy trigger pull settings from the factory
- Enhanced corrosion resistance
- Operates like current fire control
- Safety blocks sear and trigger
- Trigger pull adjustable by MAFAA Repair Centers













New Domestic Projects

Model 105 CTI SPS/105 SPS				
Special Purpose				
• Versions for Waterfowl, Turkey & Deer				
• Receiver could be Steel				
• Waterfowl-SPS 26" & 28" Barrel-Camo				
• Turkey-SPS 23" Barrel-Camo				
• Deer-SP 23" FRCL				
• Development Cost-\$120K				
• Capital Cost-\$135K				
Net Price	Volume	Margin	Total	
Waterfowl	\$835	750	\$250	\$187,500
Turkey	\$835	750	\$250	\$187,500
Deer	\$865	1000	\$255	\$268,000
Assumes Std Cost Reduced \$200-Steel Receiver Stock & Cost Reduction				

Model 105 CTi Competition

- Target Version Optimized for Target Loads
- B-Grade Wood, Standard and Adjustable Comb
- Straight Butt for Easy Add-On Hardware
- Heavier Weight Steel Receiver
- E-Nickel Teflon Treated Parts

	Net Price	Volume	Margin
30" Std Comb	\$999	700	\$214
32" Std Comb	\$999	350	\$209
32" Adj Comb	\$1,199	200	\$214

Model 105 CTI		
20 Gauge		
• 2 1/4" and 3" Capable		
• 23" Special Field Version		
• 26" & 28" Field Versions		
• Development Cost-\$350K		
• Capital Cost-\$900K		
	Net Price	Volume Margin
23" SF	\$799	1500 \$120
26" Field	\$799	5000 \$120
28" Field	\$799	3000 \$120

New Super Mag ALS

- New Remington High End Super Mag
- 2 ¾", 3", and 3 ½" Capable
- Initial Introduction of 26" and 28" Barrels
- Synthetic Stock and Fore End
- Compete with Beretta Extrema and Benelli Super Black Eagle

	NSP Range	Target Margin	Volume
Super Mag ALS	\$799-\$999	40%	1,500

Model 710 Slug Gun

• Shotgun Slug Gun on 710 Platform

• 50 & .45 Caliber Core Lokt Ultra Slugs Being Evaluated

• Why? Accuracy Advantage

– Rigid Barrel to Receiver

– Slug Directly Engraves Rifling

• Range Limited to 200 Yards

	NSP	Target Margin	Volume
710 Slug 24"	\$264.91	50%	10,000

Model 710 Short Action

- True Short Action for 243 Win & 308 Win
- Compete with Full Line of Savage Offerings

	NSP	Target Margin	Volume
710 Short Action	\$264.91	50%	9,000

New Autoloading Centerfire

- Designed to Increase Reliability
- Will Handle Magnum Cartridges
- Updated Modern Look

NSP

Target
Margin

Volume

New
ALCFR

\$589

46%

5,000

New Bolt Action Centerfire

- High End Product to Compete with Sako and Tikka

	NSP	Target Margin	Volume
New ALCFR	\$545	50%	5,000

**Development Items -
Rifles**

2007 and Beyond

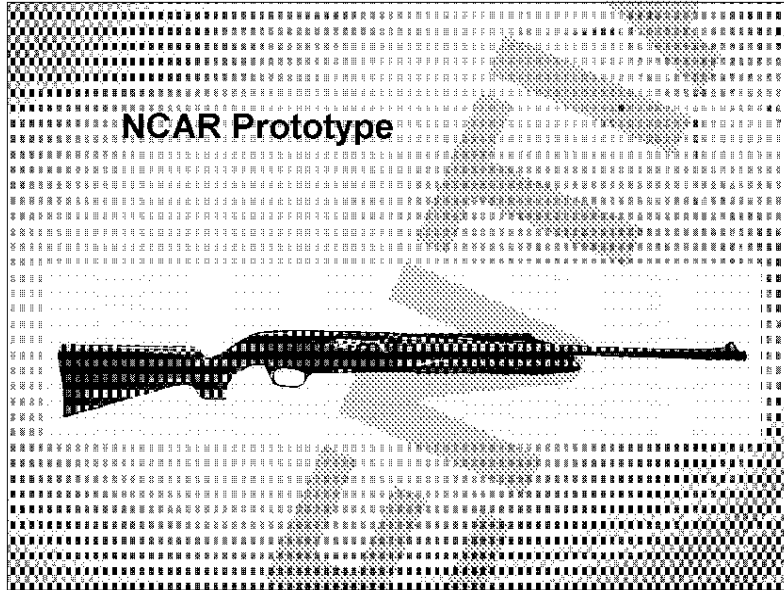
Model 710 Short Action

Short Action version of Model 710 chambered for .243 Win (other calibers such as 308 Win 7mm-08 Rem can expand on same platform)

- Utilizes existing long action receiver and stock
- Magazine box utilizes a rear spacer to accommodate short action rounds
- Capital and Ops required = \$160k
- Question – Do we spend the capital in 2005?
- Capacity at Mayfield – Do we expand?

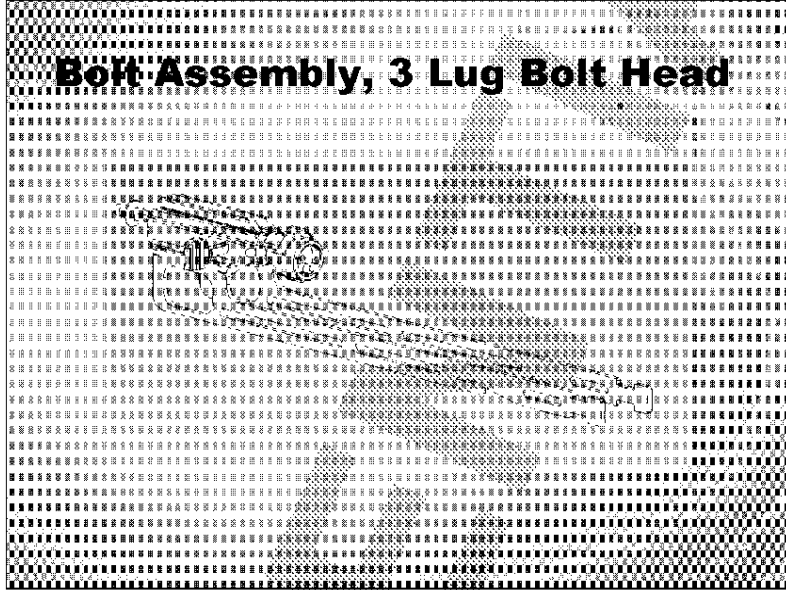
FCST Volume	Incremental Volume	Margin \$	Margin %	Total Margin \$
10000	100%	\$ 122.00	48%	\$ 220,000.00





**Magnum Capable Receiver, 7075
Aluminum**

Bolt Assembly, 3 Lug Bolt Head

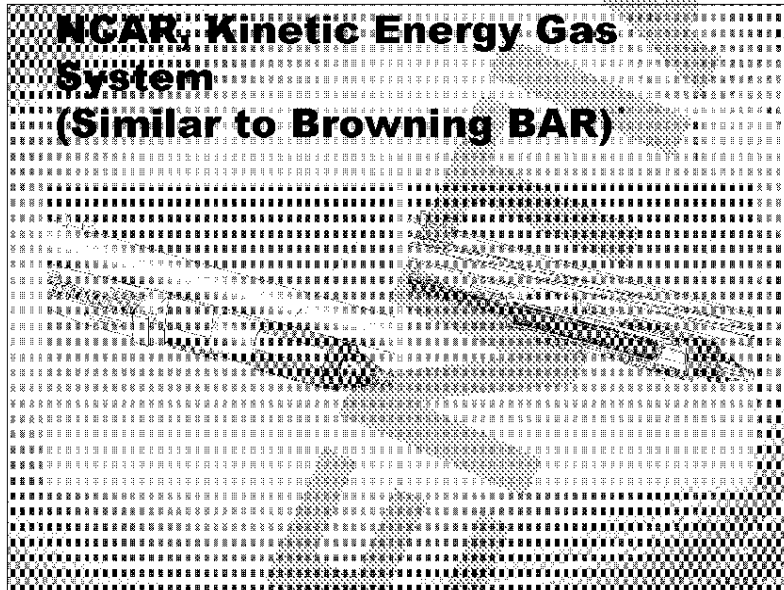


**Detachable Rear Stock Fixture for
Maintenance**





**Incorporation of Enidine
Recoil/Rate Reducer**



NCAR STATUS

Key Features:

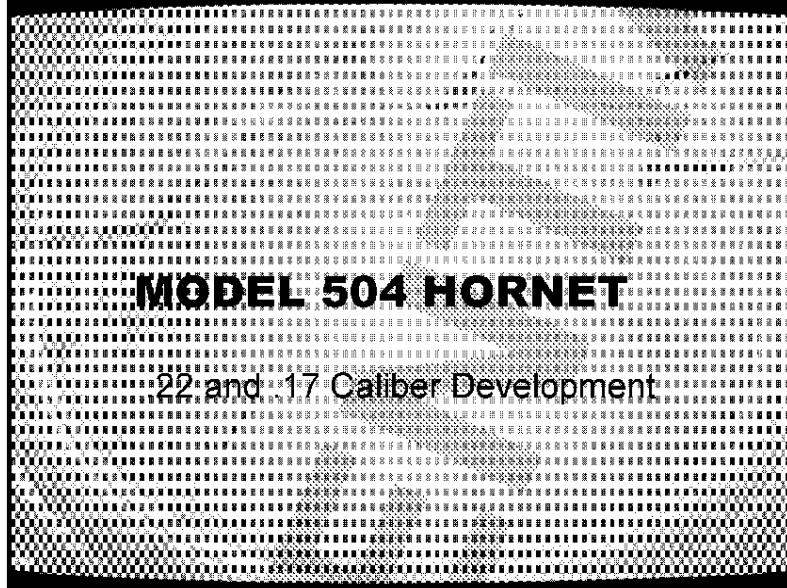
- Incorporates a modified standard M700 DM magazine
- Recoil Rate Reducer
- Gas system easy to disassemble for cleaning
- Built in gas cut off for enhanced reliability
- Bolt hold open release not mounted on magazine
- Rear stock attachment system allows for easy removal

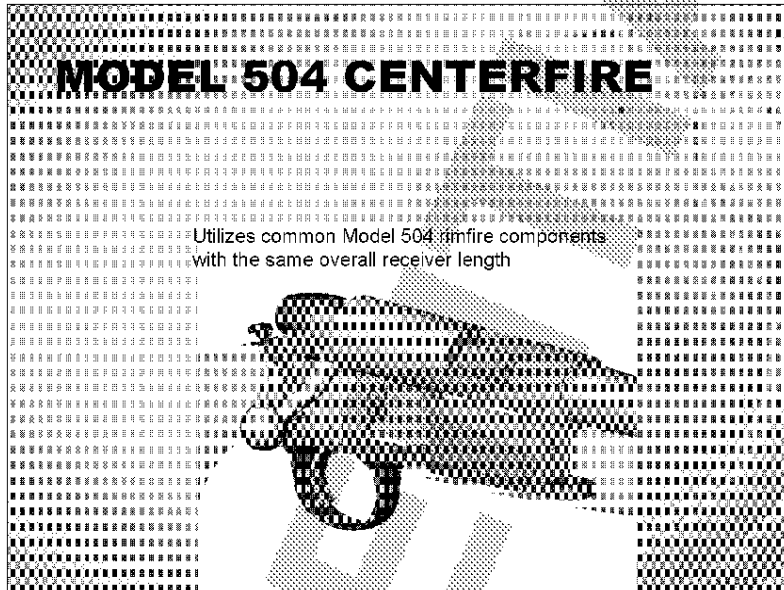
EET Status:

- Prototypes built by May 20th
- Testing complete by end of June
- Received revised prototype stock

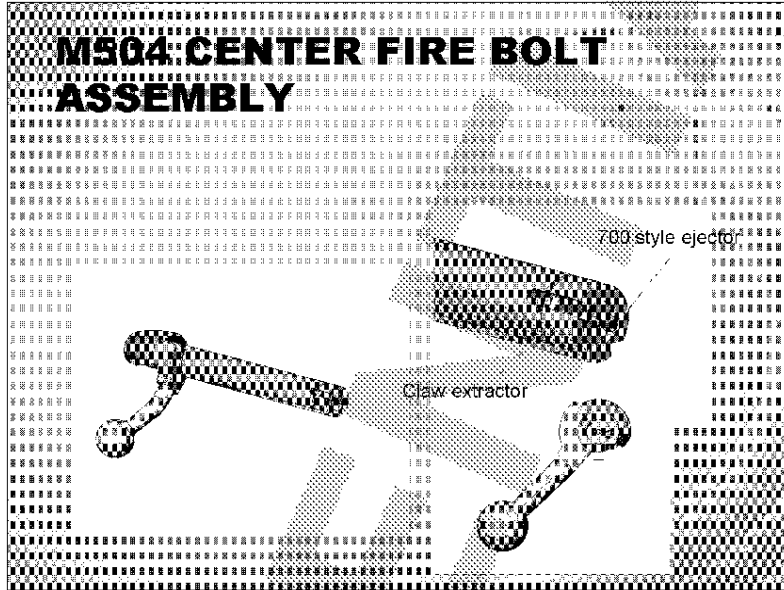
Design Concerns:

- Not Proven Gas and Fire Control Systems
- Weight Requirement
- Magnum Rifle not to exceed 7.2 lbs
- Obtained by standard commercial grade











M/504 CENTER FIRE .22 HORNET

• Component Design Changes Include:

- Magazine:
 - Magazine Box, Follower, Spring, Box Bottom
- Bolt:
 - Bolt Body, Main Spring, Firing Pin, Extractor, Ejector
- Stock and Receiver
 - Enlarge Magazine Well

• Design Concerns:

Center Fire Chamber Pressure

- 17HMR Pressure 26K PSI
- 22 Hornet Pressure 43K PSI

— Verification of Lock-Up and Barrel Clamping System

Test Complete by 5/25/05

• Capital Expenditures:

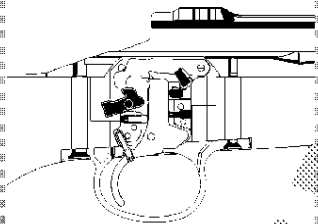
Mayfield estimates \$150k in Capital and Ops

**40X SPL Replacement
Trigger Assembly**

Approach

- Use SPL design as starting point
- Minimize creation of new parts
- Meet performance metrics of current XR-100 trigger assembly

Design Highlights

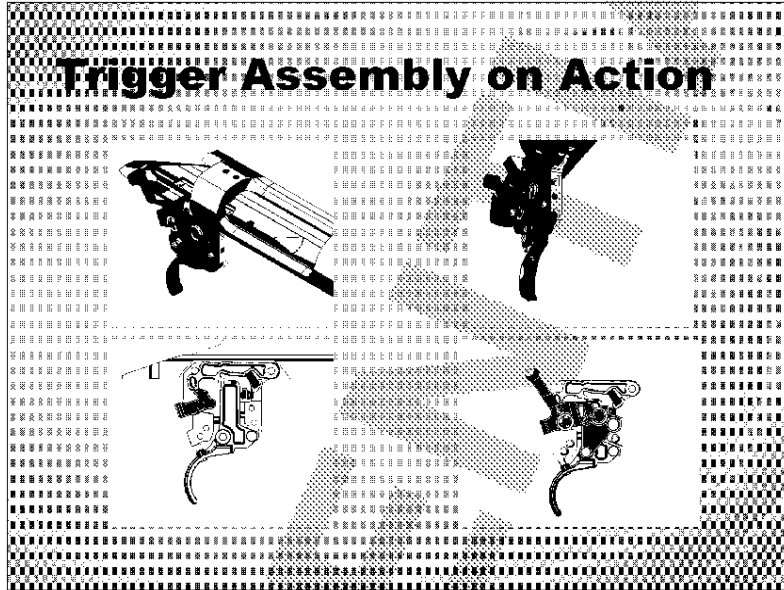


- "Plug compatible" with current trigger assembly

- Minimizes use of new parts

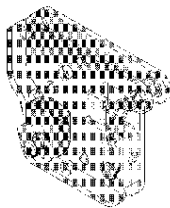
- Adjustment spring is permanently captured in trigger assembly even if adjustment screw is removed

- Provides better access for trigger pull adjustment than current design





Trigger Housing

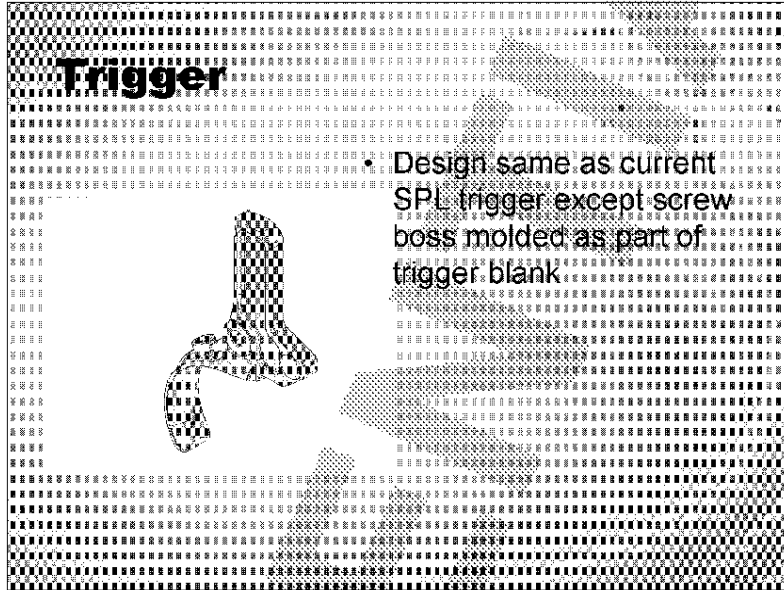


- Rear spacer of LH side plate removed and replaced with PM rear spacer.

Rear Spacer



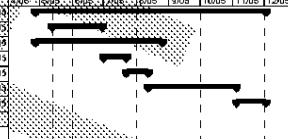
- PM part with rivet holes in blank (same concept as current trigger assembly)
- Engagement screw hole and trigger pull adjustment spring done after assembly



- Design same as current SPL trigger except screw boss molded as part of trigger blank

Schedule

ID	Task Name	Duration	Start	Finish
1	40X SPL Trigger Assembly	157 days	Wed 4/2/85	Thu 12/19/85
2	Design	33 days	Fri 5/13/85	Tue 6/26/85
11	Build EBT	57 days	Wed 4/2/85	Thu 6/20/85
26	Engineering Evaluation Test	15 days	Fri 7/1/85	Thu 7/21/85
30	Redesign	15 days	Fri 7/2/85	Thu 8/1/85
32	Build DAT	69 days	Fri 8/12/85	Thu 10/31/85
38	Design Acceptance Test	29 days	Fri 11/4/85	Thu 12/1/85



Program timing tied to SPL T&P to provide parts

Use of internal resources wherever possible to gain upfront experience with design

Status

- Initial design complete
- Sample two piece prototype trigger made
- Remaining SPL parts on order with plant
- **Note: this project is unbudgeted**