

Remington Product Proposal (Rifle)

Date 01/18/05NPP# **2005-ML18 RAMAC 7229**

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Brief Description: Model 40 XS .308 Win.Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & DCategory: ☐ SHOTGUNS ☒ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORYDist Channel: ☒ DOMESTIC☐ INTERNATIONAL☐ AGENCY☒ LAW ENFORCEMENT☐ NTL ACCOUNTSSales Type: ☒ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW☐ CUSTOMER SPECIALExpected Ship Date Jun-05Product Description ☒ NEW☐ REPEAT☐ MODIFY

notes: Most unique feature will be utilizing the A-5 McMillan Stock
on the current 7225 rather than the A-3. No other feature differences
Same finish and coating as M-24

Product Specs

Model: 40 - XSHand: RHCal/Gage: .308 WinStock Material ☐ WOOD ☒ SYNTHETIC ☐ LAMINATEType/Color: A-5 McMillan StockStock Finish ☐ HIGH GLOSS ☒ MATTE ☐ CAMO ☐ OTHERReceiver Material ☒ STAINLESS ☐ CARBON ☐ STANDARDReceiver Finish ☐ GLOSS ☐ SATIN ☐ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Material ☒ STAINLESS ☐ CARBON ☐ STANDARDBarrel Finish ☐ GLOSS ☐ SATIN ☐ BLAST ☐ BLACK OX ☐ PARKERIZED ☐ CAMOBarrel Profile STD 40-X ☐ FLUTED ☐ PORTEDBarrel Length 24" Twist Rate: 1:12"Barrel Bracket Use oversized lug from Badger Ordnance (Part #316-01S)Crown/Fire Control 40-XHeadspace Must not exceed min. + 0.002"Bolt Finish ☐ CHROMED ☐ JEWELLED ☒ BLUED ☒ OTHER Black TeflonCheckering N/ARecoil Pad/Butt Plt R3 if it can be made to work with McMillan.Drop at Comb AdjustableDrop at Heel AdjustableLength of Pull Adjustable

Swivels (STUDS ONLY)

Sights None, Clean BarrelMag Extension N/ABases N/ARings N/AScope N/ASpecial Ser # N/ASpecial Markings N/A

Laser Engraving N/A
Special Packaging N/A
Accuracy Specs. 3 shot: 4 shot: 5 shot:

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Brief Description: Model 40 XS .308 Win.

Market Overview: For LE Application

Volumes	SKU Description	National Accounts	Domestic Agencies	Int'l	Canada	Military
	TBD Model 40 XS .308 Win.					0

0	0	0	0	0
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Volumes	SKU Description	2nd Yr	3rd Yr	4th Yr	5th Yr
	TBD Model 40 XS .308 Win.	150	200	200	200
	0				
	0				
	0				
	0				
	0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	2,850	\$ 2,850	\$ 236	\$ 2,614	1,790	\$ 824	32%
Project							
Actual							

Submitted By Ed Schoppman

Revisions: _____

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Brief Description: Model 40 XS .308 Win.**Key Dates & Quantities**

	DATE	QTY
Forecast	Feb-05	50
DAT		
Start T&P	Mar-05	
Complete T & P	Jun-05	
Warehouse Structures	Jun-05	
Catalog Decision	Jun-05	
Photo Sample	Mar-05	1
Writers Shooters	Sep-05	2
Writers Display	Sep-05	2
Sales Shooters		
Sales Display	Sep-05	2
Rep Samples	Sep-05	4
Shot Show	Sep-05	1
Test ammo		
Proof ammo		
Gallery ammo		

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1st Yr
Total
50

0
0
0
0

50

Comparable Product #1	RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!	

Comparable Product #2	RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!	

Comparable Product #3	RAMAC		7225 Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual	2,583	\$ 2,583	\$ 258	\$ 2,325	1,582	\$ 743	32%	

Proposed Product Pricing	RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Target		\$ -	\$ -	\$ -		\$ -	#DIV/0!	

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