

Remington Product Proposal

Date 12/02/04NPP# **2005-ML3 RAMAC 24439**

Page 1

Brief Description: Model 870 Police 12/14P F RS SF-s SFSite Assignment: ☒ ILION ☐ MAYFIELD ☐ R & DCategory: ☒ SHOTGUNS ☐ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORYDist Channel: ☐ DOMESTIC☐ INTERNATIONAL☐ AGENCY☒ LAW ENFORCEMENT☐ NTL ACCOUNTSSales Type: ☐ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW☒ CUSTOMER SPECIAL OMAHA POLICE DEPARTMENTExpected Ship Date 09/30/04Product Description ☒ NEW☐ REPEAT☐ MODIFYnotes: SPECIAL ORDER FOR OMAHA POLICE DEPARTMENT AWARDMOST UNIQUE THING ABOUT THIS SHOTGUN IS THE FULL CHOKE INSTEAD OF
MODIFIED AND A 1" SHORTER STOCK

Product Specs

Model: 870Hand: RHCal/Gage: 12Stock Material ☐ WOOD ☒ SYNTHETIC ☐ LAMINATE Type/Col: SF-SStock Finish ☐ HIGH GLOSS ☒ MATTE ☐ CAMO ☐ OTHERReceiver Material ☐ STAINLESS ☒ CARBON ☐ STANDARDReceiver Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☒ PARKERIZED ☐ CAMOBarrel Material ☐ STAINLESS ☒ CARBON ☐ STANDARDBarrel Finish ☐ GLOSS ☐ SATIN ☒ BLAST ☐ BLACK OX ☒ PARKERIZED ☐ CAMOBarrel Profile Std. ☐ FLUTED ☐ PORTEDBarrel Length 14"Choke/s ☐ FLUSH ☐ EXTENDED **FULL**Bolt Finish ☐ CHROMED ☐ JEWELLED ☒ BLUED ☐ OTHER N/ACheckering Std.Recoil Pad/Butt Plt R3Drop at Comb Std.Drop at Heel Std.Length of Pull Std.Swivels NO SWIVELS BUT MUST INCLUDE STUDS AS STANDARDSights RSBases N/ARings N/A

Scope N/A
Special Ser # N/A
Special Markings N/A
Laser Engraving N/A
Special Packaging N/A
Accuracy Specs. 3 shot: 4 shot: 5 shot: STD

Remington Product Proposal

Date 12/02/04

PP# **2005-ML3 RAMAC 24439**

Page 2

Brief Description: Model 870 Police 12/14P F RS SF-s SF

Market Overview: Order in house for Omaha Police Department

Volumes	National	Domestic					1st Yr
SKU Description	Accounts	Agencies	Int'l	Canada	Military		Total
TBD Model 870 Police 12/14P F RS SF-s SF							16
					0		0
							0
							0
							0
							0
	0	0	0	0	0		16

Volumes	2nd Yr	3rd Yr	4th Yr	5th Yr
SKU Description				
TBD Model 870 Police 12/14P F RS SF-s SF				
0 PROJECTED	TBD	0	0	
0				
0				
0				
0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	440	\$ 401	\$ 54	\$ 386	252	\$ 134	35%
Project							
Actual							

Submitted By Greg Foster

Revisions: _____

Remington Product ProposalDate 12/02/04PP# **2005-ML3 RAMAC 24439**

Page 3

Brief Description: Model 870 Police 12/14P F RS SF-s SF**Key Dates & Quantities**

	DATE	QTY
Forecast	08/02/04	
DAT	N/A	
Start T&P	N/A	
Complete T & P	N/A	
Warehouse	N/A	
Structures	N/A	
Catalog Decision	N/A	
Photo Sample	N/A	
Writers Shooters	N/A	
Writers Display	N/A	
Sales Shooters	N/A	
Sales Display	N/A	
Rep Samples	N/A	
Shot Show	N/A	
Test ammo	STD	
Proof ammo	STD	
Gallery ammo	STD	

Routing

Madison Bristol, Bunting, Brueckmann, Trull, Evans, Schoppman, Foster, Roberts

Ilion Cahan, Balio, Lewis, Pernicaro, Streeter

E-Town Franz, Diaz, Murphy

M-Field

Ammo Cahan, Dwyer, Chisnall, Fink, Hanes

DF

Comparable Product #1	RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!	

Comparable Product #2	RAMAC		Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual		\$ -	\$ -	\$ -		\$ -	#DIV/0!	

Comparable Product #3	RAMAC		4449 Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Actual	501	\$ 457	\$ 46	\$ 411	173	\$ 238	58%	

Proposed Product Pricing	RAMAC		NEW Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin	
Target	616	\$ 562	\$ 51	\$ 511	252	\$ 259	51%	

Cost Basis/Buildup

CONFIDENTIAL