

Remington Product Proposal

Date 03/23/04

RAMAC 26919

NPP# 2005-05

Page 1

Brief Description: M1100 12/30 Sporting DL

Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & D

Category: ☒ SHOTGUNS ☐ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORY

Dist Channel: ☒ DOMESTIC

☒ AGENCY

☐ NTL ACCOUNTS

☒ INTERNATIONAL

☐ LAW ENFORCEMENT

Sales Type: ☒ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW

☐ CUSTOMER SPECIAL

Expected Ship Date 11/01/04

Product Description ☒ NEW

☐ REPEAT

☐ MODIFY

notes: M1100 Sporting Clay 12/30, ported, overbored, lengthened forcing cones

10mm rib with Marble Extra-Lum red front bead

Shims to adjust cast +/- 1/8"

Satin nickel plated receiver or comparable type finish.

Could be light gold nitrite type finish on receiver.

Bead blasted black oxide on top radius. Jeweled bolt, extended

carrier release. Adjustable comb stock

Product Specs

Model: M1100 Sporting DL

Hand: RH

Cal/Gage 12 gauge

Stock Material ☒ WOOD ☐ SYNTHETIC ☐ LAMINATE

Type/Color: B grade walnut

Stock Finish ☐ HIGH GLOSS ☐ MATTE ☐ CAMO ☐ OTHER

Satin

Receiver Material ☐ STAINLESS ☒ CARBON ☐ STANDARD

Nickel Plated

Receiver Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☐ BLACK OX

☐ PARKERIZED ☐ CAMO

Barrel Material ☐ STAINLESS ☒ CARBON ☐ STANDARD

Barrel Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☐ BLACK OX

☐ PARKERIZED ☐ CAMO

Barrel Profile STD, Overbored .735 ☐ FLUTED ☒ PORTED

Lengthened Forcing Cones

Barrel Length 30"

Choke/s ☐ FLUSH ☒ EXTENDED Cobra, 5, 10, 15-Angle Port Tubes

Bolt Finish ☒ CHROMED ☒ JEWELLED ☐ BLUED ☐ OTHER

Checkering: STD 1100 Sporting

Recoil Pad/Butt Plt: STD 1100 Sporting

Drop at Comb: Adjustable Comb Stock

Drop at Heel: Adjustable Comb Stock

Length of Pull: 14 1/4"

Swivels: NA

Sights: Marble Extra Lum-Red, Steel Mid Bead

Receiver: Top radius bead blasted black oxide

Trigger: Black Oxide

Carrier Release Extended Release
Special Ser # NA
Special Markings Model 1100 Sporting DL
TPA Extra polishing on parts, like Angle Port
Action Bars Extra polishing on parts, like Angle Port
Accuracy Specs. 3 shot: 4 shot: 5 shot:

Remington Product Proposal

Date 03/23/04

PP# **2005-05**

Page 2

Brief Description: M1100 12/30 Sporting DL

Market Overview: Intended to compete with the Beretta 391 Sporting and the
Browning Gold Sporting, both of which have a suggested
retail price in excess of \$1600.

Volumes	National	Domestic			Law	1st Yr
SKU Description	Accounts	Agencies	Int'l	Canada	Enf.	Total
26919 M1100 12/30 Sporting DL		750			0	750
						0
						0
						0
						0
	0	750	0	0	0	750

Volumes	2nd Yr	3rd Yr	4th Yr	5th Yr
SKU Description				
26919 M1100 12/30 Sporting DL	750	500	500	500
0				
0				
0				
0				
0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	1049	\$ 938	\$ 94	\$ 844	500	\$ 344	41%
Project							
Actual							

Submitted By J Fink

Revisions: _____

Remington Product ProposalDate 03/23/04PP# **2005-05**

Page 3

Brief Description: M1100 12/30 Sporting DL**Key Dates & Quantities**

	DATE	QTY
Forecast	04/01/04	750
DAT		
Start T&P		
Complete T & P		
Warehouse Structures	10/01/04	500
Catalog Decision	07/01/04	1
Photo Sample	06/01/04	1
Writers Shooters	09/01/04	10
Writers Display	09/01/04	1
Sales Shooters	09/01/04	10
Sales Display	09/01/04	1
Rep Samples		
Shot Show	11/15/04	1
Test ammo		
Proof ammo		
Gallery ammo		

Comparable Product #1	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	\$	-	\$	-	\$	-	#DIV/0!

Comparable Product #2	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	\$	-	\$	-	\$	-	#DIV/0!

Comparable Product #3	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	\$	-	\$	-	\$	-	#DIV/0!

Proposed Product Pricing	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	\$	-	\$	-	\$	-	#DIV/0!

Cost Basis/Buildup

5315 STD	370.54
Barrel Work	100
Lum Bead	5
Nickel	20
Adj Comb	100
	595.54

CONFIDENTIAL