

Remington Product Proposal

Date 03/16/04

RAMAC 24861

NPP# 2005-04

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Brief Description: M332 Sporting DL

Site Assignment: ☒ ILION ☐ MAYFIELD ☐ R & D

Category: ☒ SHOTGUNS ☐ CENTERFIRE ☐ RIMFIRE ☐ ACCESSORY

Dist Channel: ☒ DOMESTIC

☒ INTERNATIONAL

☒ AGENCY

☐ LAW ENFORCEMENT

☐ NTL ACCOUNTS

Sales Type: ☒ CATALOG ☐ SPRING ☐ WINTER ☐ SHOW

☐ CUSTOMER SPECIAL

Expected Ship Date 11/01/04

Product Description ☒ NEW

☐ REPEAT

☐ MODIFY

notes: M332 Sporting with 30" ported, overbored, lengthened forcing
cones 3" chambered barrels. Separated Barrels. Raised side
panels, similar to Beretta and Rizini. Marble Extra Lum Red Bead.
396 style stock with adjustable comb. 10mm tapered rib
Nickel plated or comparable finish on receiver, light gold
nitrite finish possible

Product Specs

Model: M332 Sporting DL

Hand: RH

Cal/Gage 12 gauge

Stock Material ☒ WOOD ☐ SYNTHETIC ☐ LAMINATE

Type/Color: B grade walnut

Stock Finish ☐ HIGH GLOSS ☐ MATTE ☐ CAMO ☐ OTHER

Satin-Hand rubbed oil look

Receiver Material ☐ STAINLESS ☒ CARBON ☐ STANDARD

Nickel Plated or Comparable Finish

Receiver Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☐ BLACK OX

☐ PARKERIZED ☐ CAMO

Barrel Material ☐ STAINLESS ☒ CARBON ☐ STANDARD

Barrel Finish ☐ GLOSS ☒ SATIN ☐ BLAST ☐ BLACK OX

☐ PARKERIZED ☐ CAMO

Barrel Profile STD, Overbored .735"

☐ FLUTED ☒ PORTED

Barrels to be separated

Lengthened Forcing Cones, Porting to be recognizable brand, Angle Port possible

Barrel Length 30"

Choke/s ☐ FLUSH ☒ EXTENDED Cobra, 5, 10, 15-Angle Port

Bolt Finish ☐ CHROMED ☐ JEWELLED ☐ BLUED ☐ OTHER NA

Checking STD 396

Recoil Pad/Butt Plt STD 396

Drop at Comb Adjustable Comb

Drop at Heel Adjustable Comb

Length of Pull 14 1/4"

Swivels NA

Sights Marble Extra Lum Red Bead, Steel Mid-Bead

Bases NA

Rings NA

Scope NA

Special Ser # NA
Special Markings NA
Laser Engraving NA
Special Packaging NA
Accuracy Specs. 3 shot: 4 shot: 5 shot:

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Market Overview: Sporting introduction intended to compete with the Browning and Beretta Sporting guns. Introduction to signal to the market that Remington is serious about the OU business and will grow this business beyond the initial three field offerings.

Volumes	National	Domestic		Law	1st Yr
SKU Description	Accounts	Agencies	Int'l	Enf.	Total
24861 M332 Sporting DL		300		0	350
					0
					0
					0
					0
	0	300	0	0	350

Volumes	2nd Yr	3rd Yr	4th Yr	5th Yr
SKU Description				
24861 M332 Sporting DL	350	500	500	500
0				
0				
0				
0				
0				

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	\$ 1,889	\$ 1,688	\$ 169	\$ 1,519	1100	\$ 419	28%
Project							
Actual							

Submitted By J Fink

Revisions: _____

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Brief Description: M332 Sporting DL**Key Dates & Quantities**

	DATE	QTY
Forecast	04/06/04	350
DAT		
Start T&P		
Complete T & P		
Warehouse Structures	11/01/04	50
Catalog Decision	07/01/04	1
Photo Sample	06/01/04	1
Writers Shooters	09/01/04	10
Writers Display	09/01/04	1
Sales Shooters	09/01/04	10
Sales Display	09/01/04	1
Rep Samples		
Shot Show	11/15/04	1
Test ammo		
Proof ammo		
Gallery ammo		

Comparable Product #1	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!

Comparable Product #2	RAMAC		Description				
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!

Cost Basis/Buildup

332 STD	\$1,144.89
Adj Stock	\$ 100.00
BBL Work	\$ 100.00
Nickel	\$ 20.00
Lum Bead	\$ 5.00
	\$1,369.89

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