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REMINGTON MODEL 700 CALL RECAP

TV/RADIO/NEWSPAPER/INTERNET

Date	Total # Calls	BL Ext calls	Aband Call %	Ref - 700 Calls	CBS	Other	WEB	N Amr Hunter	Shooting Times
4/15/2002	1090	78	10.5%	40	3	5	4	6	6
4/16/2002	949	73	7.7%	60	6	4	4	9	5
4/17/2002	795	51	6.9%	42	3	4	1	1	2
4/18/2002	918	140	9.0%	31	5	2	8	3	0
4/19/2002	817	145	9.9%	73	4	1	2	1	1
Total	4569	517		296	21	16	19	20	14
4/22/2002	1309	295	13.2%	152	3	7	5	4	3
4/23/2002	979	201	6.1%	107	4	3	4	1	3
4/24/2002	869	171	7.3%	113	4	2		3	4
4/25/2002	839	167	2.8%	88	1	1	1	2	1
4/26/2002	772	130	3.6%	79	3	2	2	1	2
Total	4768	964		539	15	15	12	11	13
Grand Total	9337	1481		835	36	31	31	31	27

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MAGAZINES							WILL PARTICIPATE		
Petersen's	Sports Afield	Amr Hunter	Amr Rifleman	Field & Stream	Outdoor Life	Bugle	YES	NO	
6	2	1	2	0	2	0	31	1	
7	0	0	8	3	5	1	37	7	
1	1	2	12	2	5	0	28	5	
3	2	6	21	1	13	0	63	7	
1	2	6	19	6	12	1	55	8	
18	7	15	62	12	37	2	214	28	
3	4	27	44	14	11	0	105	10	
1	1	20	16	17	12	1	73	5	
2	3	14	27	15	11	0	76	3	
1	1	14	17	9	22	0	68	5	
0	4	17	21	0	10	0	64	7	
7	13	92	125	55	66	1	386	30	
25	20	107	187	67	103	3	600	53	

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