

PROPOSED PRODUCT:		NBAR (NEW BOLT ACTION RIFLE) - WOOD STOCK VERSION PRELIMINARY SPEC. (ALSO SEE NBAR STAINLESS SYNTHETIC SPEC.)	
GRADE: "A"	CALIBERS: 222REM, 223REM, 243WIN, 6MM REM		
ORIGINAL DATE: 8/13/92	25-06REM, 270WIN, 280REM, 7MM-08REM, 308WIN		
REVISED: 8/28/92	30-06, 35 WHELEN, 7MMREM MAG, 300 WIN MAG, 300WBY MAG, 338WIN MAG		
METAL WORK		• BOLT: TiN or other surface treatments (COLORS) • LOCKING LUGS ONLY • INTERIOR OF RECEIVER ONLY • FIRE CONTROL KEY PARTS	
FINISH:	BLACK OXIDE: STD		
	BLACK MATTE: _____		
	PARKERIZED: _____		
	OTHER: _____		
ADDITIONAL INFORMATION: _____			
RECEIVER:	SERIAL NUMBER FORMAT: NEW-TBD	LASER-EMBELISHED / DEDICATED COSMETICS	
	ROLL MARK (LEFT SIDE): NEW-TBD		
	ROLL MARK (RIGHT SIDE): NEW-TBD		
ADDITIONAL INFORMATION: ONE PIECE BARREL / RECEIVER IS ACCEPTABLE			
SIMPLIFIED INTEGRAL SCOPE MOUNT			
"REMINGTON MODULAR SYSTEM"			
BARREL:	LENGTH: 21"	CALIBERS: 6MM, 243, 25-06, 308, 7MM-08	
	LENGTH: 25"	CALIBERS: ALL MAGS & L/A + 222, 223	
POSSIBLE:	SIGHT HOLES: YES	SIGHTS: YES	
4 STOCK VARIATIONS	ROLL MARK: CURRENT		
ADDITIONAL INFORMATION: WILL LENGTH OF F.E. CHANGE TO MATCH BARREL LENGTH?			
STOCK & FORE-END			
MATERIAL:	SYNTHETIC: _____	MATERIAL: _____	
		COLOR: _____	
	WALNUT: YES	GRADE: "A"	WHY THIS IF CONCEPT IS UPSIDE HIGH END?
	BIRCH: _____		
	SYCAMORE: _____		
	OTHER: _____		
CHECKERING:	NONE: _____	8% OF LONG STOCK BLANKS	
	CUSTOM: _____	AVE 75% D" GRADE WOOD	
	CUT: YES	ACCORDING TO G. HELMER.	
	PATTERN: NEW-TBD		
	OTHER: _____		

PRIORITY

① APPEARANCE "SIMILAR" TO 700
STOCK
METAL
• FINISH

② REDUCE # OF STOCK VARIATIONS
4 → 2 Molds/INSTANTS

IMPLICATIONS TO 10 YR LIFE?

O/U: 10 YR PAYBACK
UPPER:

T TPOS (WEIGHT)

REG STRIP: REG US. MAC $\Delta 3/4$ # P2 25

ST. STRIP: " " " $\Delta 1/4$ # P2 33

SAFETY INITIATIVES p. 2

NEW NOW

RIFLE SPECIFICATION

PI-4

FINISH:		HIGH GLOSS: _____	
		SATIN: YES _____	
		OTHER: _____	
		MATERIAL: _____	

STOCK:	CURRENT:	TYPE:	
	NEW: YES _____	TYPE: LONG STOCK _____	
	RECOIL PAD: YES _____	TYPE: SOLID _____	
	BUTT PLATE: NO _____	TYPE: _____	
	GRIP CAP: NO _____	TYPE: _____	
	MONTE CARLO: YES _____	CHEEK PIECE: YES _____	
	COMB CUTS: YES _____	PALM SWELL: YES _____	INSERT W/DIE FOR W/PZ
	LOP: 13 3/8" _____	SWIVEL STUD: YES _____	2 MOLDED IN
	DROP: COMB 1/2", HEEL 1 3/8" _____		FLUSH MOUNTED SYSTEM
ADDITIONAL INFORMATION: _____			

FORE-END:	CURRENT:	TYPE:	
	NEW: _____	TYPE: _____	
	F/E TIP OR CAP: NO _____	TYPE: _____	
	FINGER GROOVES: _____		
ADDITIONAL INFORMATION: _____			

ADDITIONAL ITEMS			
SLING: NO _____		STYLE: _____	COLOR: _____
PACKAGING: STD GREEN BOX _____			
LITERATURE: NEW _____			
ADDITIONAL INFORMATION: STAINLESS STEEL ACTION, PLATED TPA PARTS AS REQUIRED		3/4 LB	
OPTIONAL BOLT LOCK, DETACHABLE BOX MAGAZINE,		DIFF BETWEEN	
WEIGHT L/A (63/4 LBS., MAG - 7 LBS.)		MAG/REG ON	
NBAR SHOULD HAVE 'LINES' SIMILAR TO THE M/700 BDL		WOOD;	
		1/4 LB DIFF	
		MAG/REG ON	
		SYN ?	
PREPARED BY: <u>John C. Baker</u>		DATE: <u>8/28/92</u>	⇒ YET ANOTHER
REVIEWED BY: <u>J. M. Bunting Jr.</u>		DATE: <u>8/28/92</u>	BARREL
			COUNTDOWN
			OR TPO

See PAGE 1

PROPOSED PRODUCT:		NBAR (NEW BOLT ACTION RIFLE) - STAINLESS SYNTHETIC	
		PRELIMINARY SPEC. (ALSO SEE NBAR WOOD STOCK SPEC.)	
GRADE: "A"	CALIBERS:	223REM, 243WIN, 6MMREM	
ORIGINAL DATE: 8/13/92		25-06REM, 270WIN, 280REM, 7MM-08REM, 308WIN,	
REVISED: 8/28/92		30-06, 7MMREM MAG, 300 WIN MAG,	
		300WBY MAG, 338WIN MAG	
METAL WORK			
FINISH:	BLACK OXIDE: _____	COATING ON:	
	BLACK MATTE: _____	• BOLT	
	PARKERIZED: _____	• 1" HEAD	
	OTHER: SATIN _____	• INTERIOR REC'R	
ADDITIONAL INFORMATION:	_____	• FIRE CONTROL ELEMENT	

RECEIVER:	SERIAL NUMBER FORMAT: NEW-TBD	OPPORTUNITY FOR	
	ROLL MARK (LEFT SIDE): NEW-TBD	LAST-MINUTED	
	ROLL MARK (RIGHT SIDE): NEW-TBD	LASER-EMBLISHED	
	ADDITIONAL INFORMATION: ONE PIECE BARREL / RECEIVER IS ACCEPTABLE	COSMETICS.	
	INTEGRAL SCOPE MOUNT, STAINLESS STEEL		

BARREL:	LENGTH: 21"	CALIBERS: 6MM, 243, 308, 7MM-08	
	LENGTH: 25"	CALIBERS: ALL MAGS & L/A + 223	
	SIGHT HOLES: YES	SIGHTS: YES	
	ROLL MARK: CURRENT		
	ADDITIONAL INFORMATION: STAINLESS STEEL		

STOCK & FORE-END			
MATERIAL:	SYNTHETIC: YES	MATERIAL: TBD	
		COLOR: _____	
	WALNUT: _____	GRADE: _____	
	BIRCH: _____		
	SYCAMORE: _____		
	OTHER: _____		
CHECKERING:	NONE: _____	2 MAKE DIAMONDS	
	CUSTOM: YES	• POSITIVE	
	CUT: _____		
	PATTERN: NEW - TBD		
	OTHER: _____		

STAINLESS COMPONENTS WILL BE
DIFFERENTIATED IN EYE-REARABLE
FORM PERMANENTLY AS SOON AS
PART IS DISTRIBUTED FROM
RAW MATERIAL.

(S) (C)

EXAMPLE
ON BOLT
HANDLE.

RIFLE SPECIFICATION

PI-4

FINISH: HIGH GLOSS: _____ SATIN: _____ OTHER: SEMI-GLOSS _____ MATERIAL: _____										
STOCK:	<table style="width: 100%;"> <tr> <td style="width: 50%;"> CURRENT: _____ NEW: YES _____ RECOIL PAD: YES _____ BUTT PLATE: NO _____ GRIP CAP: YES _____ MONTE CARLO: YES _____ COMB CUTS: YES _____ LOP: 13 3/8" _____ DROP: COMB 1 1/2", HEEL 1 3/8" _____ </td> <td style="width: 50%;"> TYPE: _____ TYPE: LONG STOCK _____ TYPE: SOLID _____ TYPE: "B" WOOD _____ CHEEK PIECE: YES _____ PALM SWELL: YES _____ SWIVEL STUD: YES _____ </td> </tr> </table>	CURRENT: _____ NEW: YES _____ RECOIL PAD: YES _____ BUTT PLATE: NO _____ GRIP CAP: YES _____ MONTE CARLO: YES _____ COMB CUTS: YES _____ LOP: 13 3/8" _____ DROP: COMB 1 1/2", HEEL 1 3/8" _____	TYPE: _____ TYPE: LONG STOCK _____ TYPE: SOLID _____ TYPE: "B" WOOD _____ CHEEK PIECE: YES _____ PALM SWELL: YES _____ SWIVEL STUD: YES _____							
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ADDITIONAL INFORMATION: SIMILAR IN SHAPE TO THE M/700 BDL										
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ADDITIONAL ITEMS										
<table style="width: 100%;"> <tr> <td style="width: 30%;">SLING: NO _____</td> <td style="width: 30%;">STYLE: _____</td> <td style="width: 30%;">COLOR: _____</td> </tr> <tr> <td colspan="3">PACKAGING: STD GREEN BOX _____</td> </tr> <tr> <td colspan="3">LITERATURE: NEW _____</td> </tr> </table>		SLING: NO _____	STYLE: _____	COLOR: _____	PACKAGING: STD GREEN BOX _____			LITERATURE: NEW _____		
SLING: NO _____	STYLE: _____	COLOR: _____								
PACKAGING: STD GREEN BOX _____										
LITERATURE: NEW _____										
ADDITIONAL INFORMATION: OPTIONAL BOLT LOCK, DETACHABLE BOX MAGAZINE extra magazine WEIGHT 1/4 - 1 LBS, MAG (7 3/4 LBS) THIS INCLUDES A DIFFERENT BBL COUNTDOWN FOR MAGAZINES.										
PREPARED BY: <u>[Signature]</u>	DATE: 8/28/92									
REVIEWED BY: <u>[Signature]</u>	DATE: 3/28/92									

DATE: 8/12/92

PROPOSAL: NBAR (NEW BOLT ACTION RIFLE)

BRIEF EXPLANATION OF THE PURPOSE OF THIS PROPOSAL: REVISED

THIS PRODUCT WILL BE A NEW ENTRY INTO THE MID TO HIGH PRICE
CENTERFIRE BOLTACTION MARKET - DESIGNED FOR MANUFACTURABILITY
AND PERFORMANCE.

	START UP YEAR	FIRST FULL YEAR	THIRD FULL YEAR
TIMING -- QTR / YEAR:	1QTR95		1997
INCREMENTAL VOLUME: * (additional)	15,000		45,000
REPLACEMENT VOLUME: * (deducting from existing)	10,000		
2. { MSP:	\$393 <i>excl</i>		
NSP:	\$326 <i>excl</i>		

* REPLACEMENT VOLUME DETAIL: 7,000 FROM MODEL 700 BDL & 3,000 FROM MODEL 700SS.

** VOLUME SPLIT IS 70% WOOD, 30% SYNTHETIC.

DOES THIS PROPOSAL CREATE OBSOLETE INVENTORY? NO

EXPLAIN: _____

LIFE EXPECTANCY OF THIS PRODUCT: 10 YRS. *M 200 NOW EVOLVED FROM*

VOLUME GROWTH / DECLINE AFTER THIRD FULL YEAR: LEVEL AT 45,000

COMPETITION:

MANUFACTURER	MODEL	MSP
BROWNING	A-BOLT	\$439
RUGER	M/77	\$382
USPAC	M/70	\$374
SAVAGE	M/110	\$251

PREPARED BY: *John R. Seib*
PRODUCT MANAGER

REVIEWED BY: *John R. Seib*
DIRECTOR OF MARKETING

IMPLICATIONS TO
VIABILITY OF PROJECT?
PARBELL ON Q4: 9.7

" Viper: 10.0

30+ YEARS
42+ YEAR

\$393
200 BDL \$389