



Savage

"THE DEFINITION OF ACCURACY"

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FOR IMMEDIATE RELEASE

Savage Arms AccuTrigger™

Introducing the new Savage AccuTrigger™. A revolutionary design that will forever change the way shooters expect triggers to function.

Savage is constantly searching for new products or innovations that provide a true benefit to shooters. The trigger is one significant area that captures Savage's attention. Most triggers found in firearms produced today have a very heavy pull. The reason is quite simple...liability. Manufacturers cannot afford to ship firearms with triggers that could accidentally discharge; therefore, they design their firearms with heavy trigger pulls.

Almost all triggers can be adjusted to some degree. Some triggers have a screw that can be adjusted in order to reduce spring pressure on the sear mechanism, while others require a gunsmith to polish the mating components to reduce sear engagement. Adjustments to a factory trigger can create an unsafe condition and will usually void the factory warranty.

Savage is a unique company. Its managers, including the owner, are shooters and hunters. They listen to other shooters to understand what they want (and don't want) in a firearm. Most shooters are frustrated with a legal system that mandates the design of heavy triggers. They don't feel they should be required to buy a firearm and then pay a gunsmith to have the trigger adjusted.

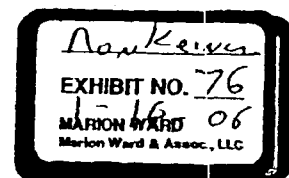
Savage challenged its engineering team to design a completely new trigger system that would give shooters what they desired. The parameters of this new trigger system, as outlined below, were formidable:

- * Infinitely adjustable
- * Trigger pull between 1 1/2 lbs. and 6 lbs.
- * Capable of being adjusted by the owner
- * Completely safe, no danger of accidental discharge even at the lowest setting
- * Spring return with no creep

It took several years, but Savage's new AccuTrigger™ meets every objective.

continued

Subject to Protective Order - Williams v. Remington



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The AccuTrigger™ can be adjusted from a minimum of 1 1/2 lbs. to a maximum of 6 lbs. The shooter is able to set the trigger pull to suit his or her individual preference. There should be no need to take the rifle to a gunsmith to have the trigger adjusted.

To adjust the trigger, you simply remove the stock and rotate the trigger return spring with the tool that is supplied with the rifle. The AccuTrigger™ has a single adjustment location and is designed so it cannot be adjusted below 1 1/2 lbs.

The AccuTrigger™ is completely safe and cannot accidentally discharge from being jarred or dropped when adjusted as intended. The trigger is designed with an integrated AccuRelease™ that must be completely depressed or the rifle cannot fire. When the AccuRelease™ is intentionally depressed while pulling the trigger, the rifle will discharge because the sear is no longer engaged. You'll find the AccuTrigger™ is extremely crisp and exhibits negligible creep.

Savage used sophisticated software to compare objective measurements of their new AccuTrigger™ with competitors' triggers. These comparisons confirmed there is a graphic and repeatable difference between the AccuTrigger™ and all other triggers tested. Their objective method of testing demonstrated the new Savage system has a lighter trigger pull than all the other major brands. In fact, the AccuTrigger™ was lighter than a top-of-the-line imported brand and a custom aftermarket trigger. Testing also revealed the AccuTrigger™ was much smoother, crisper, faster, quieter and demonstrated less creep than any other factory-built trigger tested.

An additional advantage shooters will find on rifles with the new system is a newly designed teardrop safety that provides better acquisition of the safety button. This new safety also operates smoother and quieter.

The new AccuTrigger™ will be available on all Varmint, LE and heavy barrel long range rifles beginning in January, 2003.

See and use the future of the industry. The Savage trigger system that makes all others obsolete.

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